Where you want to take your company is only made possible by where you lead your employees.
Your most important assets are not in an investment portfolio.

It takes successful employees to build successful companies. How successful yours becomes is up to you. Spark: Lipscomb's Idea Center (Spark) prepares executives for new levels of leadership that will have far-reaching and successful effects within their organizations, the community and their careers.

We’re here to help you meet your management and executive development needs more efficiently and effectively.

Because we have a proven track record.

Because we’ve created a customized leadership delivery model.

Because we know the better your employees perform, the better your company performs.

Collaborating with Spark: Lipscomb’s Idea Center

No doubt, developing strong leadership is an essential strategic undertaking for any business. Companies that utilize best practices in developing their leaders will have an advantage over their competitors. We're here to help you meet your management and executive development needs more efficiently and effectively.

We’ve all been there—a podium, a speaker, dimmed lights and slides on a projector screen. Now, imagine just the opposite. Imagine your leadership and discussion sessions some place fun and unique...a country barn, the governor’s mansion, the Titans locker room, or maybe even during a round of golf.

Sessions are taught by faculty and other professionals from around the country, as well as from Lipscomb University, who bring their own experiences and expertise to the table. You’ll gain immeasurable insights from highly effective and successful leaders in business, government, nonprofits and the other organizations in the community.

We like to think anything is possible. That’s what makes our Customized Leadership Institute programs stand apart from any other. We work with you to create the right environment for the right topic. You pick what’s needed for discussion, and we’ll help line up the ideal place and the perfect speaker or facilitator, so you can get the best results.

Nothing comes pre-packaged with us. We’ll design a series of topics and events that work for you, not just offer what works best for us. We’re interactive, one-on-one, real-world—and fun. No cookie cutters here.

Leave with an experience, not just another exercise.

We understand that you come to us with expectations, and it is our goal to meet and exceed every one. We know the time and resources involved in creating a leadership development program, and we want you to experience the best results possible. Through our Customized Leadership Institute, participants will:

- Develop communication, conflict management and collaboration skills
- Understand how day-to-day decisions impact the overall performance of the company
- Enhance their team building and leadership capabilities
- Cultivate the leader within
- Engage new ideas with colleagues and have an opportunity to apply each idea to their work
- Feel as though they are a valued part of the company through the investment in their business and leadership skills
- Receive a comprehensive assessment of participants' leadership skills
- Link directly to your company’s strategic plan
- Equip professionals with sophisticated business and leadership skills
- Showcases a collaborative effort between company executives and professional development experts at Lipscomb

The Customized Leadership Institute is a unique solution for a your leadership development needs because it:

- Provides you with an enjoyable and engaging learning experience
- Tailors to your specific needs and desires
- Focuses on sustainable and measurable results
- Links directly to your company’s strategic plan
- Equips professionals with sophisticated business and leadership skills
- Showcases a collaborative effort between company executives and professional development experts at Lipscomb

Snapshots of past topics and sessions.

If you’re not sure where to start, we can discuss some of the topics we’ve covered with past clients, from Barge Waggoner Sumner and Cannon to Bridgestone Industrial Products America to Tennessee Farm Bureau Insurance Company. From there we take the path that best meets your needs.

Our team specializes in a variety of session topics that might include:

- Leadership development
- Organizational growth and change
- Negotiation
- Conflict management
- Risk management
- Business strategy
- Financial management
- Work/life balance
- Human resources management
- Team building
- Communication and culture

Once topics are established we will develop the entire program with the right mix of people and places. We can develop a single half-day session, or an engagement that lasts 12 to 18 months or longer. Here are a few examples of some of the sessions offered in past Leadership Institutes...

Making more things possible.

We’re passionate about what we offer and know that the skills you learn can be taken back to your company and put into good practice. You’ll receive great value for your investment, with a customized experience that is engaging, enriching and educational.

We’d like to present our unique Customized Leadership Institute—a way of leadership development to you and your team. Contact us for a meeting—at your place or ours—and give us the opportunity to introduce ourselves and answer any questions you might have.

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