
James F. McCollum, Ph.D.
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College of Liberal Arts and Sciences: Communication
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Academic Background

Ph.D. University of Alabama.

M.S. University of Tennessee.

B.A. Lipscomb University.

Memberships

Journalism Education Association, 2010-2013

Society of Professional Journalists, 2002-present

Association for Education in Journalism and Mass Communication, 1998-2019

WORK EXPERIENCE:

Academic Experience

Faculty, Lipscomb University (1998 - Present), Nashville, Tennessee.

Non-Academic Experience

National

Reporter/Anchor, WSM Radio (April, 1999 - October, 2000), Nashville, Tennessee.

TEACHING:

Courses Taught

Courses from the Teaching Schedule: 21st Century Media, Broadcast & Digital Journalism, Capstone:Journalism/New Media, Communication Law & Ethics, Communication Research, Ethical Communctn-Digitl World, Independent Std in Communicatn, Int to Broadcast Journalism-WC, Internship Event Planning, Internship in Advertising, Internship in Sports Media, Internship:Journalism/New Medi, Internship:Org Com/Public Relat, Internship:Public Comm/Ldrshp, Intro to Journalism II, Introduction to Communication, Media Ethics, Media History, Media Writing-WC, Multimedia Storytelling, Practicum in Event Planning, Practicum in Journalism, Practicum in Public Relations, Practicum in Sports Media, Special Topics, Writing/StorytllngAcross Media

INTELLECTUAL CONTRIBUTIONS:

Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	3			3
Publications of Non-refereed or Invited Papers		1	1	2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
Presentations of Refereed Papers	6			6

Refereed Articles

- McCollum, J. F., & Bryant, J. (2003). Pacing in children's television programming. *Mass Communication & Society*.
- Carroll, R. L., Tuggle, C. A., McCollum, J. F., Mitrook, M. A., Arlington, K. J., Hoerner, J. M. (1997). Consonance in local television news content: An examination of national diversity. *Journal of Broadcasting & Electronic Media*.
- Isom, P., Johnson, E., McCollum, J. F., & Zillmann, D. (1995). Perceptions of interviewees with less-than-perfect English: Implications for newspaper citations. *Journalism & Mass Communication Quarterly*.

Invited Articles/Reviews

- McCollum, J. F. (2015). Thou shalt not misquote the Bible. *Quill*, 103 (6), 38.
- McCollum, J. F. (2013). Winning strategies for preparing award entries. *Quill*, 101 (6), 36.

Book Chapters

Non-Refereed

- McCollum, J. F., & Nicholson, J. (2015). High School Workshops. In Press, In Rebecca Tallent (Ed.), *Still captive? History, law and new issues for high school journalism*.
- Bryant, J. A., Bryant, J., Mullikin, L., McCollum, J. F., & Love, C. (2001). Curriculum-based preschool television programming and the American family: Historical development, impact of public policy, and social and educational effects. In J. Bryant & J. A. Bryant (Eds.), *Television and the American family*, 2nd ed.. Mahwah, NJ: Erlbaum.

Presentation of Refereed Papers

National

- McCollum, J. F. (2012-2013, August). Children's consumption of fast-paced television as a predictor of their vigilance. Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- McCollum, J. F. (1999-2000). Pacing in Children's Television Programming. Association for Education in Journalism and Mass Communication, New Orleans, Louisiana.
- Raney, A. A., Ralstin, L. A., & McCollum, J. F. (1999-2000). Preschool children and problem-solving development: The effects of viewing Blue's Clues. Broadcast Education Association, Las Vegas, Nevada.
- McCollum, J. F. (1996-1997). The Medium in the Mirror: How Journalists in the 1880s and 1890s Viewed New Journalism. American Journalism Historians Association, London, Ontario, Canada.

Regional

- McCollum, J. F. (1996-1997). Good sports: Coverage of athletic events in the 1880s and 1890s. Association for Education in Journalism and Mass Communication, Roanoke, Virginia.
- McCollum, J. F. (1995-1996). Jellyfish 101: Libel goes to college. Association for Education in Journalism and Mass Communication, Gainesville, Florida.

Grants

Funded

- 2007-2008: McCollum, J. F. Excellence and Ethics in Journalism, Excellence and Ethics in Journalism. This organization gave \$12,000 to fund the construction of a news set in the Mullican Studio.

Research Reports

- 2001-2002: McCollum, J. F., Focus group report., submitted to WSM Radio.

SERVICE:

Service to the University

Department Assignments

Faculty Advisor:

- 2010 – 2020-2021: Lumination Network
- 2016-2017: Lipscomb chapter, Society of Professional Journalists

Faculty Sponsor:

2018-2019 – 2020-2021: Society of Professional Journalists

2017-2018: Lipscomb chapter, Society of Professional Journalists

College Assignments**Other Institutional Service Activities:**

2020-2021: CLAS technology power-user

2019-2020: Family Campaign ambassador

2015-2016 – 2016-2017: Family Campaign ambassador

Member:

2019-2020: School of Communication's Executive Director search

2018-2019 – 2019-2020: CLAS Newsletter Committee

University Assignments**Faculty Advisor:**

2002 – 2015: Lipscomb Chapter, Society of Professional Journalists

Mentoring Activities:

2019-2020: Mentor for new faculty member

2018-2019: IDEAL-Class Faculty

2018-2019: New-Faculty Mentor

2017-2018: IDEAL class partner

Other Institutional Service Activities:

2020-2021: Day of Giving

2020-2021: Trustee Scholarship interviews

2019-2020 – 2020-2021: IDEAL faculty partner

2019-2020: Discover Experience, Lipscomb Academy

2018-2019: Service Day Leader

2017-2018 – 2018-2019: Student Scholars Symposium judge

2017-2018 – 2018-2019: Family Campaign Ambassador

2015-2016 – 2018-2019: Move-in Day

2017-2018: Service Day leader

2016-2017: Service Day

2016-2017: Center for Teaching and Learning

2015-2016 – 2016-2017: Student Scholars Symposium

Service to the Profession**Board of Directors: Moderate Involvement**

2019-2020: Society of Professional Journalists. Board member, Middle Tennessee Pro Chapter

2019-2020: Society of Professional Journalists. Board member, Journalism Education Committee

2016-2017: Society of Professional Journalists.

2012-2013 – 2015-2016: Society of Professional Journalists, Nashville, Tennessee. Board Member, Middle Tennessee Pro Chapter

Reviewer - Article / Manuscript

2015-2016: Journal of Cases on Information Technology.

Keynote Address

2018-2019: Institute for Cultural Communicators.

Member: Committee/Task Force

2020-2021: Society of Professional Journalists. Member of Journalism Education Committee
2019-2020: Journalism Education Association, Nashville, Tennessee. Member of Local Committee, planning JEA/NSPA national convention in Nashville for April 2020
2018-2019: Journalism Education Association. Member, Local Host Committee; JEA will host its spring convention at the Gaylord Opryland Hotel in 2020
2017-2018: Society of Professional Journalists. Member of board, Middle Tennessee Pro Chapter
2017-2018: Society of Professional Journalists. I am on SPJ's One of our committee's initiatives this year has been #Press4Education, in which we match up professionals as guest speakers for high schools.
2013-2014 – 2015-2016: Society of Professional Journalists. Scholastic Journalism Committee

Officer: Organization / Association

2019-2020: Tennessee High School Press Association. As director, I hosted the fall workshop and coordinated the annual student-media contest.
2018-2019: Tennessee High School Press Association. Director, THSPA
2016-2017: Tennessee High School Press Association.
2009-2010 – 2015-2016: Tennessee High School Press Association. Director
1993-1994 – 1994-1995: Alabama Scholastic Press Association, Tuscaloosa, Alabama. Coordinator

Other Professional Service Activities

2020-2021: Society of Professional Journalists. Judge for Louisiana Pro Chapter's Ed Anderson Public Service Award

2020-2021: Southeast Journalism Conference. Judge, Best of the South Awards
2020-2021: Southeast Journalism Conference. Co-coordinator, Best of the South Awards
2020-2021: Tennessee High School Press Association. Director; hosted livestreamed Fall Workshop in September 2020
2019-2020: North Carolina Student Media Association. Evaluated and ranked newspapers/newsmagazines for NCSMA's annual student-media contest
2018-2019: Society of Professional Journalists. Member, Journalism Education Committee
2018-2019: Institute for Cultural Communicators. Judged Roundtable competition
2018-2019: Society of Professional Journalists. Serve as board member for the Middle Tennessee Professional Chapter.

As sponsor of the Lipscomb chapter, helped co-host the annual spring regional conference on Lipscomb's campus.

2017-2018: Society of Professional Journalists. Judged annual Press Club of Long Island awards

2017-2018: Society of Professional Journalists. Judged Mark of Excellence Awards entries for Region 3 (Alabama, Florida, Georgia, South Carolina)

2016-2017: Judge, Kansas City Press Club 2017 Heart of American Awards. Judged Sports Reporting and Multimedia categories for the Kansas City Press Club 2016 Heart of American Awards

Service to the Community

Other Community Service Activities

2020-2021: Elder, Woodson Chapel Church of Christ
2019-2020: Elder, Woodson Chapel Church of Christ, Serve as elder, Bible class teacher, church-camp teacher
2018-2019: Elder, Woodson Chapel Church of Christ, Serve as elder, Bible class teacher, church-camp teacher

Speech / Presentation at a Community Meeting

2017-2018 – 2018-2019: Project Purpose
2016-2017: Project Purpose, Project Purpose is a literacy program in partnership with the Mt. Zion Baptist Church College Ministry. This presentation took place in Whites Creek.
2016-2017: Project Purpose, Project Purpose is a new literacy program in partnership with the Mt. Zion Baptist Church College Ministry. This presentation took place at Fisk University.
2014-2015: Monthly meeting of SGMP Tennessee (Society of Government Meeting Professionals), Spoke on "Ethics for Journalists (and Meetings Professionals): Truth, Transparency and Trust"

Faculty Development

DS: Research-Related Conference/Seminar

2017-2018: Association for Education in Journalism and Mass Communication.
2010-2011 – 2014-2015: Association for Education in Journalism and Mass Communication.
1999-2000 – 2008-2009: Association for Education in Journalism and Mass Communication.
1997-1998: Association for Education in Journalism and Mass Communication.

Instructional-Related Conference

2015-2016: Center for Teaching and Learning. Blackboard -- Best Practices
2015-2016: Center for Teaching and Learning. Teaching and Learning in the Classroom
2015-2016: Center for Teaching and Learning. iRead-What the Best College Teachers Do
2015-2016: Center for Teaching and Learning. Teaching Naked Discussion

Other Professional Development

2019-2020: Center for Teaching and Learning. Utilizing Technology Tools Effectively for Online Environments
2019-2020: Center for Teaching and Learning. Building Community in Your Online Courses
2019-2020: Center for Teaching and Learning. Designing and Organizing Your Online Courses
2019-2020: Southeast Journalism Conference. Attended the annual SEJC with eight students
2019-2020: Society of Professional Journalists. Attended the annual Excellence in Journalism convention with five students

Professional Seminars / Workshops

2017-2018: Southeast Journalism Conference.
2015-2016 – 2017-2018: Society of Professional Journalists.
2010-2011 – 2015-2016: Southeast Journalism Conference.
2002-2003 – 2015-2016: Society of Professional Journalists. National convention
2010-2011 – 2014-2015: Society of Professional Journalists. Regional conference
2006-2007: Society of Professional Journalists. Regional conference
2004-2005: Society of Professional Journalists. Regional conference

Technology-Related Training

2020-2021: Center for Teaching and Learning. "Three Proven Ways to Manage Discussion Boards and Engaging Students"
2020-2021: Center for Teaching and Learning. "Creating Questions That Stimulate Engaging Conversations"
2020-2021: Center for Teaching and Learning. "Beyond the Discussion Board: Engaging Online"
2019-2020: Poynter Institute. "How to Effectively Teach Online" webinar

Honors & Awards

Award

2007-2008: Outstanding Academic Adviser, Lipscomb University.

Honor

1999-2000: , Broadcast Education Association. First place debut paper, research category

Other Activities

2015-2016 - Journal reviewer : Reviewed manuscript for Journal of Cases on Information Technology