## Joseph M. Ivey

## **Professor**

# College of Business: Management, Entrepreneurship & Marketing Lipscomb University

Joe.Ivey@lipscomb.edu

## **Academic Background**

M.B.A. Texas A&M University.

LL.D. Freed-Hardeman University.

B.A. Freed-Hardeman University.

## **WORK EXPERIENCE:**

## **Academic Experience**

Professor of Management, Lipscomb University (May, 2020 - Present), Nashville, Tennessee.

Associate Professor of Management, Lipscomb University (June, 2010 - April, 2020), Nashville, Tennessee.

Executive Director, Lipscomb Center for Entrepreneurship, Lipscomb University (2010 - 2018), Nashville, Tennessee.

Member of the College Leadership Team, Lipscomb University College of Business (September, 2010 - 2017), Nashville, Tennessee.

Associate Dean for Graduate Business Programs, Lipscomb University College of Business (November, 2012 - December, 2014), Nashville, Tennessee.

Clinical Professor of Management, Lipscomb University (June, 2006 - May, 2010), Nashville, Tennessee.

Senior Vice-President, Lipscomb University (June, 2005 - May, 2010), Nashville, Tennessee.

## **Non-Academic Experience**

## **National**

Senior Counsel to the University, Lipscomb University (2010 - November, 2011), Nashville, Tennessee. Provide Admissions strategy and oversight, as well as other duties

President and Chief Executive Officer, Ivey National Corporation (June, 2009 - Present), Nashville, Tennessee. Invests and manages a portfolio of marketable securities, real estate, and private businesses.

Chief Manager, Madison Street Company, LLC (January, 2003 - Present), Nashville, Tennessee. Invests and manages a portfolio of marketable securities and private businesses.

President and Chief Executive Officer, Encompass Services Corporation (February, 2000 - December, 2002), Houston, Texas. Fortune 500 and NYSE company with \$4 billion in revenue and over 32,000 employees. Provided technical facility services to commercial, industrial, and residential customers throughout the US.

President and Chief Executive Officer, Building One Services Corporation (March, 1999 - February, 2000), Minneapolis, Minnesota. Publicly traded, \$1.5 billion revenue construction services firm. A predecessor to Encompass Services Corp.

Vice President, Mechanical Group, Building One Services Corporation (October, 1998 - March, 1999), Minneapolis, Minnesota. Publicly traded, \$1.5 billion revenue construction services firm. A predecessor to Encompass Services Corp.

Chairman and Chief Executive Officer, Ivey Mechanical Company (October, 1990 - October, 1998), Kosciusko, Mississippi. Southeastern based, privately held mechanical construction company with revenues in excess of \$100 million.

Executive Vice President (and other predecessor positions), Ivey's, Inc. (1981 - 1990), Kosciusko, Mississippi. Southeastern based family business since 1947.

President and Founder, Primeco, Inc. (1979 - 1987), Kosciusko, Mississippi. Started and built this local general construction firm upon college graduation.

## Consulting

2020-2021: Tennessee Accelerated Leadership Institute, Developed and presented a one-day workshop on strategic thinking to this select group of state government high-potential employees. Developed and presented a one day workshop on strategic thinking to this select group of state government high-potential employees.

2020-2021: JumpStart Foundry, Onboarding the JumpStart 2020 cohort. Provided initial mentorship to five new companies in which JumpStart invested in 2020

2014-2021: First Farmers Bank, Strategic Consulting. Facilitated a series of sessions with Executive Leadership to develop the bank's ongoing strategy.

2019-2020: World Christian Broadcasting, Strategic Consulting

2017-2021: Harding House Brewing Company, Strategic planning with owners

2018-2019: Barge Design Solutions, Two-day strategy workshop. Presented a two-day strategy workshop for Barge Design Solutions, a regional engineering firm. 35 people, including the CEO, COO, and CFO, attended this seminar.

2017-2018: Seven Springs Orthopedic Clinic, Strategic financial review with the owners

2017-2018: Second Harvest Food Bank, Strategic operational review with the External Affairs leadership

2016-2017: Third Coast Comedy Club, Start-Up Consulting. Provided start-up and growth consulting for this local comedy club.

2016-2017: FaithShare, serve as Board Chairman of this technology start-up that seeks to enable spiritual connectivity between members of faith-based groups.

2015-2016: Tennessee Department of Transportation, Presented a one-day workshop on strategic thinking to this state government agency.

2014-2020: Harpeth Hills Church of Christ, Facilitated a strategic discussion with the elders about the future of the church.

2014-2015: Tennessee Department of Transportation, Presented a one-day workshop on strategic thinking to this state government agency.

2014-2015: Barge Waggoner Engineering, Strategy Seminar, Presented a two-day strategy seminar for 30 members of Barge Waggoner's management team. BW is a regional engineering firm.

2014-2015: Barge Waggoner Engineering, Executive Leadership Strategic Development, Facilitated a strategic development session with the firm's Executive Management Team.

2012-2013 - 2014-2015: Interactive for Startups, a division of Centresource, Advisory Board member, Serve as an Advisory Board member for this new division.

2013-2014: Second Harvest Food Bank, Strategy Development, Reviewed current and future strategy with senior executives of SHFB.

2013-2014: Harpeth Hills Church of Christ, Strategic Retreat, Facilitated a strategic retreat with congregational leadership.

2013-2014: Harpeth Hills Church of Christ, Facilitated a strategic discussion about the future of Adult Education

2011-2012 – 2013-2014: Nashville Entrepreneurship Center, Mentor, Provide mentoring for start-up companies in various stages of development.

2012-2013: Barge Waggoner Engineering, Strategy Seminar, Presented a two-day strategy seminar for 30 members of Barge Waggoner's senior leadership. BW is a regional engineering firm.

2011-2013: Standard Functional Foods, Inc., Strategy Consulting, provide extensive ongoing strategy consulting as this company moves to double revenue in the next 5 years.

## **Paid Service**

2020-Present: Tokens Show. Serve as a Board Member for the Tokens Show as it plans for expansion.

2015-Present: Stansell Electric Company, Inc., Serve as a member of the Board of Directors of this Nashvillebased, family owned electrical construction company.

2020-2021: DTP XVIII, Serve as board member for this national real estate fund.

2018-2020: DTP XVII, Serve as a board member of this national real estate fund.

2012-2016: Tri-Star Technology Fund II, Member of the Advisory Committee, This Committee provides a range of general oversight, including the approval of investments from Fund II into companies where TriStar is already an investor.

2014-2016: DTP IX, LLC, Serve as a member of the Board of Managers of this real estate investment company.

## **TEACHING:**

## **Courses Taught**

Courses from the Teaching Schedule: Applied Value Creation, Becoming a Professional II, Becoming a Professional III, Bus Strategy & Execution, Business Policy & Strategy, Business Policy & Strategy-WC, Consulting Project, Entrepreneurial Internship, Entrepreneurship in Education, Guided Research, Independ. Study in Management, Independent Study in Management, International Business, Leadership in Aging Services, MBA Global Business Travel, MBA Travel, Managerial Environment, Managerial Environment, Managing Decisions for Results I, Managing Decisions for Results II, Managing Yourself & Others II, Managing Yourself & Others III, Political Leadership-20th Cent, Principles of Management, Selected Topics, Sem:Strtgy/Planning-Entrepreneur, Strategic Management, Strategic Mgt:Global Emphasis, The Cross-Cultural Experience, The Entrepreneurial Enterprise, The Global Manager II

#### Courses taught, but not in the Schedule:

Masters in Management Cohort 2 Masters in Management for Non-profits Masters in Human Resources

## **Teaching-Other**

## Course (New) - Creation/Delivery: Conventional

2018-2019 - Integrated Course Sequence in new MBA curriculum. Course (New) - Creation/Delivery: Conventional.

2018-2019 - Applied Value Creation. Course (New) - Creation/Delivery: Conventional.

2017-2018 - Embracing Values. Course (New) - Creation/Delivery: Conventional.

2013-2014 - Course (New) - Creation/Delivery: Conventional.

2012-2013 - Course (New) - Creation/Delivery: Conventional.

2012-2013 - Course (New) - Creation/Delivery: Conventional.

2011-2012 - Course (New) - Creation/Delivery: Conventional.

2011-2012 - Course (New) - Creation/Delivery: Conventional.

## Student Assign-Independent Studies

2015-2016 - Applied Strategy in Healthcare. 1 student. Student Assign-Independent Studies.

2014-2015 - 4 students. Student Assign-Independent Studies.

2013-2014 - 4 students. Student Assign-Independent Studies.

2012-2013 - 4 students. Student Assign-Independent Studies.

2011-2012 - 2 students. Student Assign-Independent Studies.

## Student Assign-Supervised Research (GRAD)

2017-2018 - *The Praxis Intersection of Business and Theology.* 1 student. Student Assign-Supervised Research (GRAD).

#### **Other Teaching Activities**

2020-2021 - Guest speakers in class. Other Teaching Activities.

2019-2020 - Guest speakers in class. Other Teaching Activities.

2018-2019 - Guest Speakers in Fall 2018 classes. Other Teaching Activities.

2018-2019 - Guest Speakers in Spring 2019 Classes. Other Teaching Activities.

2018-2019 - MBA Global Trip to Germany. Other Teaching Activities.

2017-2018 - Global Learning Student Orientation. Other Teaching Activities.

2017-2018 - Resident Faculty for Lipscomb Study Abroad in London. Other Teaching Activities.

2016-2017 - Guest Lecture for the Introduction to Business course (ENT 2503). Other Teaching Activities.

2015-2016 - Master of Management. Other Teaching Activities.

2015-2016 - Global Strategy. Other Teaching Activities.

2015-2016 - MBA Global Business Course to Argentina. Other Teaching Activities.

2011-2012 - Other Teaching Activities.

## **INTELLECTUAL CONTRIBUTIONS:**

#### Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals			3	3
Articles-in-Progress (All)	1	1	1	3
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings			1	1

## **Refereed Articles**

Cornwall, J. R., Alexander, J. F., & Ivey, J. M. (2021). Frothy Monkey: Getting to the Other Side. *Journal of Business and Entrepreneurship*.

Bamber, J. R., Holaway, R., & Ivey, J. (2020). The Good Fill - A Unique. *American Journal of Management* (AJM). 20 (4).

Cornwall, J., Alexander, J., & Ivey, J. M. (2020). Case Study of the Escape Game. *Journal of Business and Entrepreneurship*.

#### Cases

Cornwall, J., & Ivey, J. M. (2021). Nisolo: The Tension between Business Performance and Social Impact. *Sage Business Cases*. Sage Publications.

## **Working Papers**

Ivey, J. M., Duke, A., & Liddle, B. (2020). "A Systems Framework for Business Value Creation."

Ivey, J. M. & Holaway, R. (2019). "Directed Work Experience: Differentiation in the MBA Market."

Duke, A., Liddle, G. B., & Ivey, J. M. (2019). "The Benefits of Global Travel in Developing a Global Mindset among Graduate Business Students."

## **Intellectual Contributions-Other**

#### **Other**

2020-2021: Ivey, J. M., *Podcast Interview.* Interviewed for an hour long podcast about venture finance. 2019-2020: Ivey, J. M., *Interview with News Channel 5.* Long form interview regarding effect of COVID on Nashville area business.

## **SERVICE:**

## Service to the University

#### **College Assignments**

#### **Administrative Duties Documentation:**

2017-2018: Master of Management Cohort 4 2016-2017: Master of Management CA 3

## **Faculty Advisor:**

2018-2019 - 2020-2021: Various Alumni Interactions

## **Faculty Sponsor:**

2019-2020 - 2020-2021: Alpha Kappa Psi

#### Other Institutional Service Activities:

2019-2020 – 2020-2021: Various Community Interactions 2019-2020: COB Dean's Student Leadership Council 2017-2018: Lipscomb College of Business Dean's Board 2017-2018: Entrepreneurs Introduction to Business 2014-2015: College of Computing and Technology

## **College Assignments**

## **Other Institutional Service Activities:**

2020-2021: Work with CEO in Residence, Greg Sandfort

## **College Assignments**

## Chair:

2016-2017: COB Integrated Undergraduate Experience

#### **College Assignments**

## Chair:

2009-2010: DLCS Marketing Strategy Committee

#### **College Assignments**

#### Member:

2019-2020: Aspire Planning Committee for AY 2020-21

#### **College Assignments**

## Member:

2019-2020 – 2020-2021: Business Acumen Assurance of Learning Committee

## **College Assignments**

Member:

2019-2020: COB Undergraduate Business Curriculum Innovation

**College Assignments** 

Member:

2019-2020 - 2020-2021: COB Undergraduate Curriculum Innovation

**College Assignments** 

Member:

2019-2020: COB Undergraduate Curriculum Innovation Committee

**College Assignments** 

Member:

2018-2019: College of Business BBA Core Curriculum Review

2014-2015 – 2015-2016: Master of Management Cohort 2 Planning Committee

2012-2013 – 2015-2016: College of Business Executive Leadership Team

2014-2015: InfoMBA Planning Committee

2014-2015: Lipscomb College of Business Dean's Search Committee

**University Assignments** 

**Committee Chair:** 

2012 - 2013: College of Business Building Committee

**University Assignments** 

**Committee Member:** 

2010-2011: College of Business Accreditation Team

**University Assignments** 

**Committee Member:** 

2013-2014 - 2015-2016: College of Business Strategic Planning Team

University Assignments

**Committee Member:** 

2010-2011: Construction Management Program Committee

University Assignments

**Committee Member:** 

2020-2021: Provost's Select Task Force on Future Educational Delivery

Faculty Advisor:

2018-2019 – 2020-2021: Undergraduate and graduate mentorship

**Mentoring Activities:** 

2016-2017: Served as Mentor for the Joshua Project

**Other Institutional Service Activities:** 

2019-2020: Spoke in the Gathering

2015-2016 - 2018-2019: Lipscomb Academy IGNITE Program

2017-2018: Interviewer for Global Studies Director applicants

2017-2018: Collins Chapel

2014-2015 – 2016-2017: C Level Breakfast 2015-2016: LU Presidential Scholars Dinner 2015-2016: Office of Student Diversity

2015: Student Services Team2013-2014: Global Learning

2012: Established the Leadership Council for the Lipscomb Center for Entrepreneurship

#### **University Assignments**

#### Other Institutional Service Activities:

2011-2012: Teacher for Soul Force class

#### **State-wide Assignments**

#### Other Institutional Service Activities:

2016-2017: The Tennessean

## **Service to the Profession**

#### **Board Member: Advisory Board**

2005-2006 - 2009-2010: Texas A&M University/Mays Business School Executive MBA Advisory Board.

#### **Board Member: Board of Trustees**

2007-2008 - 2010-2011: Nashville Chamber of Commerce International Business Council.

1986-1987 - 2005-2006: Freed-Hardeman University.

1996-1997 – 1999-2000: Freed-Hardeman University. Chairman

1996-1997 – 1998-1999: National Center for Construction Education and Research. Founding Trustee. 1997, Chairman of the Board of Trustees. Established a national organization to educate trade workers and managers in the construction industry. Affiliated with the University of Florida.

#### Reviewer - Article / Manuscript

2020-2021: Grazadio Business Review. Reviewed the article "Infrastructure Investment to Boost Job Creation after the Covid-19 Economic Crisis"

2019-2020: Entrepreneurship Education and Pedagogy. Reviewed an article on Entrepreneurship in Nigeria.

2018-2019: Journal of Cases in IT. Reviewed: "OB Club: Creating a New Business Model for Golf"

2018-2019: Grazadio Business Review. Reviewed "An Insight into Project Management Personality Traits" with revision

2017-2018: Entrepreneurship Education and Pedagogy.

2017-2018: Grazadio Business Review. Reviewed 2 articles for this journal

2016-2017: Journal for Biblical Integration of Business.

2015-2016 - 2016-2017: Journal of Cases in IT. Reviewed multiple articles for this business journal.

## **Invited Lecture**

2010-2011 – 2011-2012: Lipscomb University Graduate Business Orientation.

#### **Member: Committee/Task Force**

2007-2008: Nashville Trade Mission to China. Representing higher education in Nashville

#### **Other Professional Service Activities**

2018-2019 – 2021-2022: JumpStart Foundry. Served on the committee to select startup companies for this accelerator program.

2014-2015: Phi Beta Lambda. Served as a judge for finalist competition in the Strategy category.

2011-2012 - 2012-2013: Nashville Business Journal. Judged the Best in Business Awards

2011-2012: Vanderbilt University Entrepreneurship Class. Served as a reviewer of the final projects for Vanderbilt's undergraduate entrepreneurship class.

2011-2012: Compass Executive and Dean Institute. Served as moderator for a panel on management and ownership succession in businesses.

#### **Presentation**

2020-2021: Lipscomb College of Business. Presented a session on "Global Strategy" to the PMBA International Business course.

2020-2021: Lipscomb University College of Business Seminar. Delivered a webinar on Strategic Agility for the Lipscomb COB series "Business Responses to Times of Dramatic Change"

2018-2019: Belmont University. Served on a panel discussing venture financing for a graduate course in entrepreneurship. The course included 20 students.

2017-2018: Alpha Chi Iota Chapter. Provided the keynote address to its annual induction ceremony.

2016-2017: The Entrepreneurial Mind. Served as a guest interviewee for this podcast. Discussed the transition from Founder to CEO.

2015-2016: Lipscomb University College of Business Seminar. Presented a session on Entrepreneurship to the COB Swang Society.

2014-2015: Lipscomb College of Business. Invited by students to be the Faculty Presenter at the inaugural BizTalk sponsored by the College of Business.

2014-2015: Lipscomb University. Delivered a presentation to the Lipscomb Alumni Association monthly lunch on Entrepreneurship.

2013-2014: Lipscomb University Updating the Professional Accountant. Co-delivered a session on "What Accountants Need to Know about Entrepreneurs."

2013-2014: Christian College Admissions Directors.

2013-2014: Chamber of Commerce Small Business Bootcamp. Presented/facilitated a 5-week series for local small business leaders. Total of 11 hours of instruction.

2012-2013: Nashville Entrepreneur Center. Served on a panel exploring "Building the Entrepreneurial Team" for this ongoing community training series.

#### **Reviewer: Conference Paper**

2014-2015: USASBE Conference--Allied Academies. Reviewed a conference paper for the annual USASBE Conference.

## **Service to the Community**

## **Chair of a Committee**

2020-2021: Harpeth Hills Church of Christ, lead a task force exploring how the Harpeth Hills Church responds to post-COVID reality.

## Member of a Committee

2020-2021: World Vision Inner Circle, serve as an "Inner Circle" member supporting World Vision's Recovery Lending for Resilience program globally.

2019-2020 - 2020-2021: Christianity Today President's Advisory Council

2018-2019: Harpeth Hills Church of Christ, Served as a member of the Worship Ministry for this congregation of 1500 members.

2015-2016: Second Harvest Food Bank, Served as a member of Second Harvest's Project Preserve Strategic Task Force

2010-2011 - 2012-2013: Leadership Nashville, Member of the planning committee of 2011 Business Day

#### Other Community Service Activities

2020-2021: World Vision Major Donor Event, hosted a virtual event for World Vision major donors to raise funds for microfinance and economic empowerment in Rwanda.

2020-2021: Harpeth Hills Church of Christ, facilitated a workshop for church leaders on how to respond to racial tensions.

2020-2021: Harpeth Hills Church of Christ, Adult Bible Class Teacher

2019-2020 – 2020-2021: Nashville Entrepreneurship Center, Serve on Board of Directors as well as governance, product, and marketing committees.

2019-2020 – 2020-2021: Battle Ground Academy Entrepreneurship Class, Provided mentorship to a student team in BGA's Entrepreneurship Class/Pitch

2018-2019 – 2020-2021: Bros, Brews, and the Good Book, instituted this new gathering that started with alumni guys I have mentored in the past. It continues to grow to include people without connection to Lipscomb. In two events we have had over 100 people attend. The purpose is to allow guys, age 23-35, to engage with significant questions in their lives. In the first session we discussed "God and Money," in the second "God and Success," and in the third "God and Work." We had outside resources for each discussion.

2014-2015 – 2019-2020: Harpeth Hills Church of Christ, Serve as an elder (trustee) for this church of 1500 members.

2018-2019: World Vision Campus Lunch, Introduced the 25 COB faculty and faculty from other areas of the campus to Michael Mathika, the international CEO of World Vision's Vision Fund, a global micro-finance organization. Michael presented a current state of micro-finance in the developing world and Vision Funds new approaches to addressing the needs of those living below the global poverty level.

2018-2019: World Vision Campus Gathering, Introduced 2000 students to Michael Mathika, the international CEO of World Vision's Vision Fund, a global micro-finance organization. Michael introduced the concept of how economics can lead to societal improvement to students in Lipscomb's weekly Gathering.

2018-2019: World Vision Community Meeting, Introduced World Vision's Vision Fund to 20 business leaders in Nashville.

2015-2016 – 2018-2019: Nashville Entrepreneur Center, serve as member of the Board of Directors and Finance, Product, and Governance Committees of this or public/private organization that promotes entrepreneurship in Nashville.

2017-2018: World Vision,

Hosted an event introducing Nashville citizens to World Vision's economic empowerment initiatives and its program of Fighting Global Poverty.

2014-2015 - 2017-2018: Harpeth Hills Church of Christ, Adult Bible Class Teacher

2016-2017: Boy Scouts of America, Serve as District Chair of Friends of Scouting Campaign

2015-2016: World Vision,

Hosted an event introducing Nashville citizens to World Vision's economic empowerment initiatives and its program of Fighting Global Poverty.

2015-2016: Nashville Inner City Ministry and YES, facilitated a discussion regarding possible partnership opportunities for these two organizations.

2015-2016: LaunchTN State-Wide Venture Challenge, Represented the COB in a group of other universities in exploring with the LaunchTN state government initiative a state-wide program promoting university student entrepreneurship. As a result, the COB received a \$5,000 grant to promote entrepreneurship on our campus.

2008-2009 - 2014-2015: Second Harvest Food Bank of Middle Tennessee, Board Member

2012-2013: Urban Land Institute, participated on the ULI's Anchor Institutions committee exploring how to collaborate among economic development institutions in Nashville.

2011-2012: Tennessee Prayer Breakfast, Chairman

2010-2011 - 2011-2012: Second Harvest Food Bank of Middle Tennessee, Board Chair

2009-2010 - 2011-2012: Tennessee Prayer Breakfast, Board Member

2007-2008 - 2010-2011: Christian Community Services, Inc., Board Member

2003-2004 - 2005-2006: First Colony Church of Christ, Elder

1999-2000: Kosciusko/Attala Chamber of Commerce, President

1993-1994: Associated Builders and Contractors, National Chairman. Served as National Chairman of this 20,000-member trade association.

#### Positions Held in Civic Organizations

2010-2011 - 2011-2012: Nashville Rotary Club, Member of the Ambassadorial Scholarship Committee

2009-2010 - 2010-2011: Leadership Nashville, Member of the 2009-10 class.

#### Speech / Presentation at a Community Meeting

2018-2019: Nashville Chamber of Commerce, Kicked off the new Business Studio series that the Chamber focuses toward small business with a presentation on Business Strategy Model. There were 200 small and medium-sized business owners present.

2018-2019: Nashville Chamber of Commerce, presented two sessions for the Chamber's Scale Nashville program focused on 15 small business owners.

2016-2017: College of Business and Nashville Chamber Young Professionals Seminar, Presented a seminar on "A Strategy for Business and Life" to this group.

2015-2016: Tennessee BEST Program, taught a class on entrepreneurship to the BEST program housed at the Charles Bass Correctional Facility

2014-2015: Levy Church of Christ, facilitated a two-day workshop on engaging with Millennials.

2014-2015: Leadership Middle Tennessee, presented on developing entrepreneurship in communities in Middle Tennessee.

2013-2014: Maury County Chamber of Commerce Young Leaders Council, presented "How to be an Effective Board Member"

2012-2013: "From Battlefield to Boardroom", Participated with Michael Burcham to deliver this seminar for local entities interested in supporting retiring veterans in entrepreneurship.

2011-2012: Cool Springs Chamber of Commerce, presented on 'How to Succeed in the New Normal.'

2011-2012: Brentwood/Cool Springs Chamber of Commerce, Presentation to young community leaders on effective decision making.

2011-2012: Brentwood Chamber of Commerce, moderated a panel on serving on non-profit boards

## **Faculty Development**

#### **Assurance of Learning - Professional Development**

2015-2016: Lipscomb University College of Business Seminar. Attended two COB faculty brown bags on Assessment.

#### **Instructional-Related Conference**

2015-2016: USASBE. Annual conference for entrepreneur educators.

- 2013-2014: AACSB Faculty Conference on Learning. Attended the Lipscomb sponsored conference on teaching effectiveness.
- 2012-2013: Global Consortium of Entrepreneur Centers. Attended the GCEC conference at Georgetown University.
- 2011-2012: Harvard Business Publishing Case Teaching Conference. Discussed how to improve case teaching methods.
- 2011-2012: Business Strategy Game teaching webinar. The developer of this business simulation conducted a webinar on how to use the simulation more effectively.
- 2011-2012: USASBE. Annual conference for entrepreneurial educators
- 2011-2012: Lipscomb College of Business. Workshop on how to use various Apple products in teaching
- 2011-2012: McGraw Hill. Workshop on teaching strategy using new technology and teaching methods
- 2011-2012: Cengage. Workshop on teaching using new Cengage technology
- 2010-2011: Oklahoma State University Experiential Classroom. Extensive training in developing and teaching an entrepreneurship curriculum
- 2010-2011: Lipscomb University. Training in use of the new Steel Case classrooms
- 2010-2011: Lipscomb University College of Business Seminar. Training on effective teaching
- 2010-2011: Lipscomb University College of Business Seminar. Training on effective teaching

#### **Other Professional Development**

- 2020-2021: Various Webinars regarding Finance and Investing. Attended various webinars presented by Excelsior Capital that dealt with investing and finance in the current environment.
- 2020-2021: Christianity Today: COVID and the Church.
- 2019-2020: 2019 Q Leadership Retreat.
- 2012-2013: "For Every Child" World Vision Conference. Attended the annual World Vision conference and participated in the track that emphasized economic development through entrepreneurship in developing countries.
- 2011-2012: Nashville Entrepreneur Center/JumpStart Foundry. Received final presentations from JumpStart members. Learned more about successful venture capital pitches.
- 2011-2012: Tennessee NEXT Conference. Daylong conference highlighting technology entrepreneur activity. Governor presented his plan for entrepreneurial development in the state.
- 2011-2012: Nashville Chamber of Commerce. Briefing on the state of business in Tennessee by Governor Bill Haslam
- 2010-2011: Lipscomb College of Business. Faculty breakfast with Steve Lynn

## **Professional Seminars / Workshops**

- 2020-2021: Lipscomb University Center for Teaching and Learning. Attended various seminars conducted by CTL: Designing and Organizing Online courses, Engaging Students Online, Applying Cognitive Science to Online Teaching, and Tech Tools for Online Courses.
- 2020-2021: Lipscomb COB Seminar on Diversity and Inclusion.
- 2020-2021: Microaggression Webinar presented by Academic Impressions.
- 2020-2021: Designing a Hybrid Course. Presented by Harvard Business Publishing
- 2020-2021: Exploring the Challenges and Opportunities in Online Case Teaching. Educators around the world have had to quickly adapt to teaching in a virtual environment. HBP Education Managing Director, Digital Strategy, Ellen Desmarais will lead a conversation with Harvard Business School Professor V.G. Narayanan and Bentley University Professor Bill Schiano about the new challenges for students and faculty in teaching with cases online and in hybrid classrooms.
- 2019-2020: Managing Startup Goals with OKRs.
- 2019-2020: Four Windows into the Post-COVID 19 World.
- 2019-2020: Unwritten: Economics in the Age of COVID with Glenn Hubbard.
- 2019-2020: Moving a Case Class On-line--Harvard Business Publishing.
- 2019-2020: Adapting Quickly to Teaching On-line--Harvard Business Publishing.

- 2018-2019: The Ample Gathering. Attended this seminar that focused on impact investing. It will likely develop into an ongoing learning community focused on impact investing.
- 2018-2019: Nashville Institute for Faith and Work. Attended a lecture on faith and work presented by Andy Crouch.
- 2017-2018: Completing Capitalism lecture.
- 2017-2018: Workshop on Coaching. Participated in a workshop on coaching presented by the Dean of Lipscomb's College of Professional Studies.
- 2015-2016: Health First Conference. Attended this conference that addressed telemedicine entrepreneurship
- 2015-2016: Nashville Entrepreneur Center. Attended mentor training on Body Language
- 2011-2012: Lipscomb University College of Business Seminar. Attended a COB seminar on on-line learning.
- 2011-2012: Cengage Webinar. Participated in a webinar about innovations in teaching strategy cases
- 2011-2012: Nashville Entrepreneur Center. Mentor training
- 2009-2010: American Council on Education. Annual conference

## **Technology-Related Training**

- 2011-2012: Lipscomb University. Training on Blackboard 9.1 communication tools
- 2011-2012: Lipscomb University. Training on Blackboard Learn 9.1

#### **Honors & Awards**

#### **Honor**

- 2020-2021: Baker Teaching Fellow, Lipscomb University.
- 2016-2017: Alpha Kappa Psi honorary faculty member, Lipscomb University. Selected as an honorary member of this business honor society.
- 2014-2015: Lipscomb University. Recognized as an Outstanding Teacher for AY 2014/15.
- 2012-2013: Lipscomb University. Elected by the senior class to be its class sponsor for Spring 2012 Graduation.
- 1996-1997: Associated Builders and Contractors. National Contractor of the Year
- 1994-1995: Mississippi Top 40 under 40. Member of the Inaugural Class