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**Assistant Professor**  
**College of Business: Accounting, Finance & Economics**  
**Lipscomb University**  
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### **Academic Background**

D.B.A. Nova Southeastern University.

Ed.S. University of Missouri.

M.S. Strayer University.

M.B.A. Lipscomb University.

B.B.A. Harding University.

### **Certifications**

Certified in Strategy and Competitive Analysis, 2020

Certified Internal Auditor, 2009

Certified Public Accountant, 2006

Certified Financial Manager, 2003

Certified Management Accountant, 2003

### **Memberships**

American Accounting Association, 2020

Association of Certified Fraud Examiners, 2020

Institute of Internal Auditors, 2020

Institute of Management Accountants, 2020

Tennessee Society of Certified Public Accountants, 2020

### **WORK EXPERIENCE:**

#### **TEACHING:**

##### **Courses Taught**

**Courses from the Teaching Schedule:** Accounting Boot Camp, Accounting Theory & Research, Accounting for Executives, Certified Management Accounting Prep, Cost Accounting, Financial Accounting, Intermediate Accounting I, Managerial Accounting, Principles of Accounting I, Principles of Accounting II, Principles of Auditing

### **INTELLECTUAL CONTRIBUTIONS:**

#### **Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	1	4	4	9
Publications of Non-refereed or Invited Papers		1		1
Presentations of Refereed Papers		7	4	11

## Refereed Articles

- Creel, T. S., Paz, V., & Olear, C. (2021). Using a Plant Tour to Help Teach Job Order Costing. *Journal of Accounting and Finance*, 21 (4), 1 - 7.
- Siew, C., Creel, T. S., Qian, S., & Yuliya, Y. (2021). Does CSR Reporting indicate Strong Corporate Governance? *International Journal of Accounting and Information Management*, 29 (1), 1-16.
- Creel, T. S., Paz, V., & Kelli, H. (2019). Using Movie Clips to Help Teach Accounting Principles. *Journal of Accounting and Finance*, 19 (8).
- Creel, T. S., & Paz, V. (2019). Building Airplanes in an Accounting Class: An Interactive Exercise in Cost Managerial Accounting. *Accounting Instructors Report*.
- Creel, T. S., & Paz, V. (2018). Teaching Sustainability in an Accounting Classroom. *Discourse and Communication for Sustainable Education*, 9 (1).
- Paz, V., Moore, W., & Creel, T. S. (2017). Academic Integrity in an Online Business Communications Environment. *Journal of Multidisciplinary Research*, 9 (1).
- Creel, T. S. (2012). How Corporate Social Responsibility Influences Brand Equity. *Management Accounting Quarterly*, 13 (4).
- Creel, T. S. (2011). Corporate Social Responsibility: An Examination of Practices in the Retail Industry. *Management Accounting Quarterly*, 12 (4).
- Creel, T. S. (2010). Environmental Reporting: Practices of the Largest U.S. Companies. *Management Accounting Quarterly*, 12 (1).

## Non-Refereed Proceedings

### Full Paper

- Creel, T. S., Chan, S., Yurova, Y., & Song, Q. (2019). The Relationship between Audit Quality, Corporate Social Responsibility and Corporate Governance. *Institute of Management Accountants Annual Meeting*. (Invited)

## Presentation of Refereed Papers

### International

- Creel, T. S. (2019-2020). Audit Quality: The Effects of Corporate Social Responsibility Reporting and Corporate Governance. *Institute of Management Accountants Annual Meeting*, San Diego, California.
- Creel, T. S., Paz, V., & Horne, K. (2019-2020). Using Movie Clips to Teach Management Accounting. *Institute of Management Accounting Annual Meeting*, San Diego, California.
- Creel, T. S. (2016-2017). The Effects of Corporate Social Responsibility Reporting on Audit Quality, Audit Committee Quality, Auditor Tenure, and Auditor Dismissals. *AAA - Annual Meeting*, New York, New York.
- Creel, T. S. (2011-2012). Corporate Social Responsibility & Brand Equity in the Retail Industry. *Institute of Management Accountants Annual Meeting*, Las Vegas, Nevada.
- Creel, T. S. (2010-2011). Teaching Cost Accounting by Example. *AAA - Annual Meeting*, San Francisco, California.
- Creel, T. S. (2009-2010). Corporate Sustainability Reporting. *Institute of Management Accountants Annual Meeting*, Baltimore, Maryland.
- Creel, T. S. (2009-2010). Environmental Accounting. *Institute of Management Accountants Annual Meeting*, Phoenix, Arizona.
- Creel, T. S. (2008-2009). Environmental Accounting. *Institute of Management Accountants Annual Meeting*, Baltimore, Maryland.

### Regional

- Creel, T. S. (2011-2012). Corporate Social Responsibility & Brand Equity in the Retail Industry. *American Accounting Association Southeast Regional Meeting*, Savannah, Georgia.
- Creel, T. S. (2010-2011). Corporate Social Responsibility: An Examination of the Retail Industry. *American Accounting Association Southeast Regional Meeting*, Destin, Florida.
- Creel, T. S. (2008-2009). The Growing Importance of Environmental Accounting. *American Accounting Association Southeast Regional Meeting*, Oxford, Mississippi.

## Presentation of Non-Refereed Papers

### International

S, T. S., Paz, V., & Olear, C. (2021-2022). Using YouTube Videos in an Accounting Class. Invited presentation at AAA - Annual Meeting, Nashville, Virtual.

S, T. S., Paz, V., & Olear, C. (2021-2022). Using Kahoot as a Review Tool in Accounting Classes. Invited presentation at AAA Conference on Teaching and Learning, Nashville, Virtual.

S, T. S., Binkley, M., & Mankin, J. (2021-2022). Teaching Soft Skills in Accounting Classes. Invited presentation at AAA - Annual Meeting, Nashville, Virtual.

Creel, T. S., Paz, V., & Olear, C. (2020-2021). Timesavers: Audio and Video Feedback. Invited presentation at 2021 Spark: AAA Meeting of the Regions, Nashville, Virtual.

Creel, T. S., Paz, V., & Olear, C. (2020-2021). How to Use Kahoot as a Review Tool in Accounting Classes. Invited presentation at 2021 Spark: AAA Meeting of the Regions, Nashville, Virtual.

Creel, T. S., Paz, V., & Olear, C. (2020-2021). Using a Plant Tour to Teach Job Order Costing. Invited presentation at 2021 Spark: AAA Meeting of the Regions, Nashville, Virtual.

Creel, T. S., Paz, V., & O'Leary, C. (2020-2021). Reinforcing Manufacturing Accounting Principles by Taking Students on a Plant Tour. Invited presentation at AAA Conference on Teaching and Learning, Atlanta, Georgia.

Creel, T. S., Paz, V., & Horne, K. (2020-2021). Using YouTube Videos in Accounting Classes to Reinforce Accounting Concepts. Invited presentation at AAA Conference on Teaching and Learning, Atlanta, Georgia.

Creel, T. S., Paz, V., & O'Leary, C. (2020-2021). Using the paperless classroom to teach sustainability and accounting principles in a managerial accounting class. Invited presentation at AAA - Annual Meeting, Atlanta, Georgia.

Creel, T. S., Paz, V., & Olear, C. (2019-2020). Using a Plant Tour in a Cost/Management Accounting Class to Reinforce Accounting Concepts. Invited presentation at AAA - Annual Meeting, San Francisco, California.

Creel, T. S., Paz, V., & Horne, K. (2019-2020). Using Movie Clips in an Accounting Classroom. Invited presentation at AAA Conference on Teaching and Learning, San Francisco, California.

Creel, T. S., Paz, V., & Olear, C. (2019-2020). Teaching Accounting Principles with Movie Clips. Invited presentation at AAA Conference on Teaching and Learning Midyear Colloquium, Tampa, Florida.

Creel, T. S. (2019-2020). Management Accounting: Using a Plant Tour to Teach Important Concepts. Invited presentation at AAA Conference on Teaching and Learning Midyear Colloquium, Tampa, Florida.

Creel, T. S., Paz, V., & Olear, C. (2019-2020). Game On: Using Gamification in Accounting Classes. Invited presentation at AAA Conference on Teaching and Learning Midyear Colloquium, Tampa, Florida.

Creel, T. S., Paz, V., & Olear, C. (2019-2020). Accounting has Game. Invited presentation at AAA Conference on Teaching and Learning 2019 meeting, San Francisco, California.

Creel, T. S., Paz, V., & Olear, C. (2019-2020). Accounting has Game. Invited presentation at AAA - Annual Meeting, San Francisco, California.

Creel, T. S. & Paz, V. (2018-2019). Moch Audits of Student Organizations. Invited presentation at AAA Conference on Teaching and Learning, Washington, District of Columbia.

Creel, T. S. & Paz, V. (2018-2019). Tools to Use for Asynchronous and Synchronous Learning. Invited presentation at AAA Conference on Teaching and Learning, Washington, District of Columbia.

Creel, T. S. & Paz, V. (2018-2019). Using Movie & Television Clips to Promote Accounting Concepts. Invited presentation at AAA - Annual Meeting, Washington, District of Columbia.

Creel, T. S. & Paz, V. (2018-2019). Theater Students Role Playing in Auditing Courses. Invited presentation at AAA Conference on Teaching and Learning, Washington, District of Columbia.

Creel, T. S. & Paz, V. (2018-2019). Building Paper Airplanes to Illustrate Accounting Concepts. Invited presentation at AAA - Annual Meeting, Washington, District of Columbia.

Creel, T. S. & Paz, V. (2018-2019). Applying Corporate Social Responsibility in an Accounting Classroom. Invited presentation at American Accounting Association Conference on Teaching and Learning, Washington, District of Columbia.

Creel, T. S. & Paz, V. (2018-2019). Tools to Use for Asynchronous and Synchronous Learning. Invited presentation at AAA - Annual Meeting, Washington, District of Columbia.

Creel, T. S. (2016-2017). Building Paper Airplanes in Management Accounting. Invited presentation at AAA Conference on Teaching and Learning, New York, New York.

Creel, T. S. (2014-2015). Green Accounting. Invited presentation at AAA - Annual Meeting, Atlanta, Georgia.

Creel, T. S. (2013-2014). Accounting for Sustainability. Invited presentation at AAA - Annual Meeting, Anaheim, California.

Creel, T. S. (2010-2011). Corporate Social Responsibility: An Examination of the Retail Industry. Invited presentation at Institute of Management Accountants Annual Meeting, Lake Buena Vista, Florida.

### **Regional**

Creel, T. S. & Paz, V. (2017-2018). Asynchronous and Synchronous Tools. Invited presentation at AAA Mid-Atlantic Region Meeting, Baltimore, Maryland.

Creel, T. S. (2015-2016). Building Paper Airplanes in Management Accounting. Invited presentation at American Accounting Association Southeast Regional Meeting, Atlanta, Georgia.

Creel, T. S. (2013-2014). Accounting for Sustainability. Invited presentation at American Accounting Association Southeast Regional Meeting, St. Petersburg, Florida.

Creel, T. S. (2012-2013). Corporate Social Responsibility in Accounting. Invited presentation at American Accounting Association Southeast Regional Meeting, Nashville, Tennessee.

Creel, T. S. (2010-2011). Teaching Managerial Accounting by Example. Invited presentation at American Accounting Association Southeast Regional Meeting, Destin, Florida.

### **State**

Creel, T. S. (2019-2020, September). New Technologies for the Accounting Classroom. Invited presentation at Tennessee Society of Accounting Educators Annual Meeting, Nashville, Tennessee.

Creel, T. S. (2013-2014). Accounting for Sustainability. Invited presentation at Tennessee Society of Accounting Educators Annual Meeting, Bentwood, Tennessee.

## **SERVICE:**

### **Service to the University**

#### **College Assignments**

##### **Member:**

2019-2020: AOL committee within the school of business

#### **University Assignments**

##### **Committee Member:**

2021-2022: AFE Faculty Senate Representative

### **Service to the Profession**

#### **Board Member: Advisory Board**

2020-2021: Institute of Management Accountants. Board member for Nashville chapter

2018-2019: Institute of Management Accountants - Central Arkansas Chapter. Director of Student Affairs for the local Central Arkansas chapter of the IMA

#### **Reviewer - Article / Manuscript**

2020-2021: Institute of Management Accountants. Paper reviewer for special issue of the IMA academic journal

#### **Member: Committee/Task Force**

2020-2021: Institute of Management Accountants. Member of the IMA Committee on Academic Relations

#### **Officer: Organization / Association**

2019-2020 – 2020-2021: Tennessee Society of Accounting Educators. Program Director for Tennessee Society of Accounting Educators

#### **Other Professional Service Activities**

2020-2021: Institute of Management Accountants. Approved Question writer for CSCA examination

#### **Presentation**

2019-2020: Association of Financial Professionals. Presentation entitled Current Trends in Accounting Education

2019-2020: Swang Society. October 2019 Swang Society meeting presentation entitled Achieving Work - Life Balance

#### **Reviewer: Conference Paper**

2019-2020: AAA - Annual Meeting.

2014-2015: Forensic Accounting Sectional Meeting.

## **Service to the Community**

### **Member of a Committee**

2019-2020: Committee on Academic Relations - Institute of Management Accountants

### **Positions Held in Civic Organizations**

2018-2019: Treasurer for United Way of White County, Board member and Treasurer for the United Way of White County for 2017 to 2019

## **Faculty Development**

### **DS: Research-Related Conference/Seminar**

2021-2022: 2021 Spark: AAA Meeting of the Regions. Virtual AAA Meeting of the Regions

2020-2021: AAA - Annual Meeting. AAA Virtual Annual Meeting

### **Instructional-Related Conference**

2019-2020: AAA Conference on Teaching and Learning Midyear Colloquium.

2018-2019 – 2019-2020: AAA Conference on Teaching and Learning.

2018-2019 – 2019-2020: American Accounting Association Annual Meeting.

2015-2016 – 2018-2019: Institute of Management Accountants Student Annual Conference.

2016-2017: American Accounting Association Southeast Regional Meeting.

2016-2017: American Accounting Association Annual Meeting.

2016-2017: American Accounting Association Conference on Teaching and Learning.

2013-2014 – 2014-2015: American Accounting Association Annual Meeting.

2011-2012 – 2014-2015: American Accounting Association Southeast Regional Meeting.

2013-2014: Institute of Management Accountants Student Annual Conference.

2010-2011: American Accounting Association Annual Meeting.

2009-2010: American Accounting Association Southeast Regional Meeting.

2008-2009 – 2009-2010: Institute of Management Accountants Student Annual Conference.

2008-2009: American Accounting Association Annual Meeting.

2005-2006 – 2006-2007: Institute of Management Accountants Student Annual Conference.

### **Other Professional Development**

2020-2021: Institute of Management Accountants. Continuous Accounting

2019-2020: Institute of Management Accountants. Better You, Better Leader - 12/3/2020 Online

2019-2020: Institute of Management Accountants. Time Management - 11/5/2020 Online

2019-2020: Institute of Management Accountants. Leading in the Digital Age - 3/3/20 Online

2019-2020: Institute of Management Accountants. Implementing Sustainability into Strategic Planning & Analysis - 4/6/20 Online

2019-2020: Institute of Management Accountants. Navigating Growing ESG Expectations - 4/27/20 Online

2019-2020: Institute of Management Accountants. Using Social Media to Promote Workplace Leadership - 5/5/20 Online

2019-2020: Center for Teaching & Learning. Designing and Organizing your Online Courses - 5/13/20

2019-2020: Center for Teaching & Learning. Team Based Learning - 3/11/20

2019-2020: Center for Teaching & Learning. Get Salty - 2/12/20

2019-2020: Center for Teaching & Learning. Circles of Trust - Terry Briley presentation

2019-2020: Graduate Certificate in Online Education - University of Missouri.

2019-2020: Institute of Internal Auditors, Nashville Chapter. Professional Skepticism: Foundation of Objectivity

### **Professional Seminars / Workshops**

2020-2021: Institute of Management Accountants. Hyperflex Teaching

2020-2021: Institute of Management Accountants. Mentoring - The IMA Way

2020-2021: Institute of Management Accountants. Financial Leadership

2020-2021: Institute of Management Accountants. Reducing Digital Data Bias Risk through Diversity and Inclusion

2020-2021: Institute of Internal Auditors. Annual Ethics Seminar  
2018-2019: Institute of Management Accountants Annual Meeting.  
2011-2012: Institute of Management Accountants Annual Meeting.  
2009-2010 – 2011-2012: Institute of Management Accountants Annual Meeting.  
2007-2008: Institute of Management Accounting Annual Meeting.  
2006-2007: Institute of Management Accountants Annual Meeting.

**Technology-Related Training**

2021-2022: Beyond the Basics: Data Analytics and Visualization for Accounting Professionals. Virtual Training and professional certificate in data analytics and visualization for accounting professionals  
2020-2021: Institute of Management Accountants. End to End ERP Solutions that should not Break your Back  
2019-2020: Institute of Management Accountants. Transforming the Finance Function with RPA - 3/2/20 Online  
2019-2020: Institute of Management Accountants. Visualizing Finance and Accounting - Ground Rules for Closing the Books from Anywhere 5/20/20 Online  
2019-2020: Center for Teaching & Learning. Sedona Training on 2/5/20

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**Last updated by member on 10-Sep-21 (03:11 PM)**