
Jeffrey J. Jewell, Ph.D.
Professor
College of Business: Accounting, Finance & Economics
Lipscomb University
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Academic Background

Ph.D. University of Florida.
M.B.A. University of Alabama.
B.A. Harding University.

Certifications

Chartered Financial Analyst (CFA Charterholder), 2003

Memberships

Financial Executives Institute, 2019-present
Society of Case Research, 2019-2020
Academy of Educational Leadership, 2009-2016
Academy for Accounting and Financial Studies, 2009 - 2016
Academy for Economics and Economic Education, 2009 - 2016
Academy for Studies in Business, 2009 - 2016
CFA Institute, 2001 - present
CFA Society of Nashville, 2001 - present
American Finance Association, 1997 - present
Financial Management Association, 1997 - present

WORK EXPERIENCE:

Academic Experience

Professor of Finance, Lipscomb University (2012 - Present), Nashville, Tennessee. Full time faculty member

Chief Investment Officer, Prium Investment Management (January, 2005 - March, 2017), Nashville, Tennessee. Portfolio Design and general administration/management.

Associate Professor of Finance, Lipscomb University (January, 2003 - 2012), Nashville, Tennessee. Full time Faculty member.

Assistant Professor of Finance, Lipscomb University (August, 1993 - December, 2002), Nashville, Tennessee. Full time Faculty member.

Adjunct Professor of Business, Trevecca University (August, 1998 - August, 2000), Nashville, Tennessee. Taught Corporate Finance and Business Policy & Strategy in Trevecca's graduate programs.

Graduate Research/Teaching Assistant, University of Florida (August, 1993 - August, 1997), Gainesville, Florida. Various responsibilities included teaching courses, data collection and analysis, etc. This work obviously coincided with my time at UF completing my PhD.

Instructor of Business Administration, Lipscomb University (August, 1991 - August, 1993), Nashville, Tennessee. Full time (non tenure track) instructor.

Consulting

2011-2012: Chambliss, Bahner & Stophel, P.C., Expert witness for Kindred Healthcare in a wrongful death claim. Provided general financial insight and some financial analysis.

2010-2011: Chambliss, Bahner & Stophel, P.C., Expert Witness for Kindred Healthcare in a wrongful death claim. Provided general financial insight.

2009-2010: White & Reasor, PLC, Eli Lilly & Co. vs. TN Dept of Revenue, Provided consulting on financial issues for the Eli Lilly attorneys. Financial analysis of Eli Lilly and peer firms.

2007-2008: Chambliss, Bahner & Stophel, P.C., Sorah v. Leviton, Expert witness for Leviton Corp. in a wrongful death claim. Provided general financial insight.

2006-2007: Frasier, Dean, and Howard, Hermitage Explosives Corp., Estimated the fair market value of a 100.00% common stock interest in Hermitage Explosives Corp. as of September 30, 2005. Hermitage Explosives Corp. is a seller of explosives products for the construction and quarrying industries in Middle Tennessee. The Company is an authorized retail distributor for Dyno Nobel, the world leader in explosives products. The Company has approximately \$10 million in annual sales, 45 employees and 100 customers in the Middle Tennessee area.

2006-2007: Chambliss, Bahner, and Stophel, P.C., Nabors v. Kindred, Expert witness for Kindred Healthcare Inc. in a wrongful death case. Provided general financial insight and some data analysis.

2005-2006: Frasier, Dean, and Howard, Ragland Corp Valuation, Estimated fair market value of a 9.7% interest in Ragland Corp, a real estate management company. Ragland's primary assets were commercial real estate properties.

2005-2006: Frasier, Dean, and Howard, Business Technology Inc., Estimated the fair market value of a 10.00% common stock interest in Business Technology Inc. as of April 11, 2005. Business Technology, Inc. is a corporation specializing in the development of software and systems that automate information capture and delivery for broadcast television stations. BTI's revenues come primarily from the sale and support of the Attendant Solutions™ software package. Attendant Solutions allows television stations to quickly update viewers on a variety of newsworthy events, such as severe weather, sports scores, school closings, and election results. The Company has approximately 100 client stations across the United States.

2002-2003: ExxonMobil Corp., Exxon Mobile Corporation v. Commissioner of Revenue, Worked with attorneys at Waller, Lansden, Dortch & Davis on Exxon's case against the TN Department of Revenue.

1998-1999: Duff & Phelps Credit Rating Co., DCR Credit Ratings, Conducted a study on the price impact DCR ratings have on traded debt.

1996-1997: Stern Stewart & Company, Bank EVA, Gathered and analyzed data on value creation/destruction at American banks.

TEACHING:

Courses Taught

Courses from the Teaching Schedule: Corporate Finance, Equity Investments, Financial Management, Financial Management & Strategy, Financial Mgt & Strategy, Found of Quantative Analysis, Found--Quantative Analysis, Foundations of Finance, Foundations of Finance, Foundations of Finance, Global Bus:Culture & Travel, Independent Study in Finance, Invest Valuat & Portfolio Thry, Investment Banking, Investment Fund Management, Investment Fund Management, MBA Travel, Principles of Finance, Special Topics

Teaching-Other

Course Redesign Non-Compensated

2017-2018 - *FI 4913*. Course Redesign Non-Compensated.

Distance Learning

2020-2021 - *BU 6723*. Distance Learning.

2019-2020 - *BU 6052*. Distance Learning.

Course (Existing) - Compensated Redesign

2018-2019 - *BU 6052 - Financial Management*. Course (Existing) - Compensated Redesign.
2010-2011 - Course (Existing) - Compensated Redesign.
2010-2011 - Course (Existing) - Compensated Redesign.
2009-2010 - Course (Existing) - Compensated Redesign.

Course (New) - Creation/Delivery: Conventional

2019-2020 - *FI 3012 - Corporate Finance*. Course (New) - Creation/Delivery: Conventional.
2018-2019 - *FI 4032 - Investment Banking*. Course (New) - Creation/Delivery: Conventional.
2009-2010 - Course (New) - Creation/Delivery: Conventional.
2008-2009 - Course (New) - Creation/Delivery: Conventional.
2007-2008 - Course (New) - Creation/Delivery: Conventional.
2006-2007 - Course (New) - Creation/Delivery: Conventional.
2006-2007 - Course (New) - Creation/Delivery: Conventional.

Course (New) - Creation/Delivery: Online

2007-2008 - Course (New) - Creation/Delivery: Online.

Student Assign-Students Advised (UG)

2009-2010 - 20 students. Student Assign-Students Advised (UG).

Innovations in Course Content / Presentation

2017-2018 - *FI 3703*. Innovations in Course Content / Presentation.
2017-2018 - *FI 3503*. Innovations in Course Content / Presentation.
2017-2018 - *FI 4813*. Innovations in Course Content / Presentation.
2016-2017 - *BU 6053*. Innovations in Course Content / Presentation.
2016-2017 - *FI 4913*. Innovations in Course Content / Presentation.
2014-2015 - *FI 4813*. Innovations in Course Content / Presentation.
2010-2011 - Innovations in Course Content / Presentation.
2008-2009 - Innovations in Course Content / Presentation.
2008-2009 - Innovations in Course Content / Presentation.
2007-2008 - Innovations in Course Content / Presentation.
2007-2008 - Innovations in Course Content / Presentation.

Other Teaching Activities

2019-2020 - *Guest Speakers in Class (Fall)*. Other Teaching Activities.
2019-2020 - *TVA Investment Challenge Spring Conference*. Other Teaching Activities.
2018-2019 - *Guest Speakers in Class (Fall)*. Other Teaching Activities.
2018-2019 - *Guest Speakers in Class (Summer)*. Other Teaching Activities.
2018-2019 - *TVA Investment Challenge Spring Conference*. Other Teaching Activities.
2018-2019 - *TVA Investment Challenge Fall Conference*. Other Teaching Activities.
2018-2019 - *Guest Speakers in Class (Spring)*. Other Teaching Activities.
2017-2018 - *Guest Speakers in Class (Summer)*. Other Teaching Activities.
2017-2018 - *Guest Speakers in Class (Spring)*. Other Teaching Activities.
2017-2018 - *Guest Speakers in Class (Fall)*. Other Teaching Activities.
2017-2018 - *TVA Investment Challenge Spring Conference*. Other Teaching Activities.

2017-2018 - *TVA Investment Challenge Fall Conference*. Other Teaching Activities.
 2016-2017 - *TVA Investment Challenge Spring Conference*. Other Teaching Activities.
 2016-2017 - *Guest Speakers in Class (Summer)*. Other Teaching Activities.
 2016-2017 - *Guest Speakers in Class (Fall)*. Other Teaching Activities.
 2016-2017 - *TVA Investment Challenge Fall Conference*. Other Teaching Activities.
 2016-2017 - *Guest Speakers in Class (Spring)*. Other Teaching Activities.
 2015-2016 - *TVA Investment Challenge Fall Conference*. Other Teaching Activities.
 2015-2016 - *TVA Investment Challenge Spring Conference*. Other Teaching Activities.
 2015-2016 - *Guest Speakers in Class (Fall)*. Other Teaching Activities.
 2015-2016 - *Guest Speakers in Class (Spring)*. Other Teaching Activities.
 2015-2016 - *Guest Speakers in Class (Summer)*. Other Teaching Activities.
 2014-2015 - *TVA Investment Challenge Spring Conference*. Other Teaching Activities.
 2014-2015 - *Guest Speakers in Class (Fall)*. Other Teaching Activities.
 2014-2015 - *Guest Speakers in Class (Spring)*. Other Teaching Activities.
 2014-2015 - *Guest Speakers in Class (Summer)*. Other Teaching Activities.
 2014-2015 - *TVA Investment Challenge Fall Conference*. Other Teaching Activities.
 2009-2010 - Other Teaching Activities.
 2006-2007 - Other Teaching Activities.

INTELLECTUAL CONTRIBUTIONS:

Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	4	3	7	14
Articles-in-Progress (All)	1	1	4	6
Publications in Refereed Conference Proceedings	6	5	15	26
Publications of Non-refereed or Invited Papers	2		1	3
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings			2	2
Presentations of Refereed Papers	5	6	20	31
Presentations of Non-Refereed Papers		2	1	3
Creative Activities (Non-juried)			2	2

Refereed Articles

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2021). The Effectiveness Of College Football Recruiting Ratings In Predicting Team Success: A Longitudinal Study. *Research in Business and Economics Journal*, 14.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019). Tesla: is the Market Efficiently Pricing or Efficiently Excited? *Journal of Critical Incidents*, 12 (1), 59-61.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Ride Sharing: A Good Choice for Entrepreneurs? *Journal of Case Studies*, 35 (2), 81-87.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We Need to Disclose More Relevant Information. *International Journal of the Academic Business World*, 11 (2), 93-100.

Jewell, J. J., & Mankin, J. A. (2016). What Is Your EPS? Issues In Computing And Interpreting Earnings Per Share. *Academy of Accounting and Financial Studies Journal*, 20 (3), 48-61.

- Mankin, J. A., & Jewell, J. J. (2015). Frequent Flyer Miles as Company Scrip: Implications on Taxation. *Business Studies Journal*, 7 (1).
- Mankin, J. A., & Jewell, J. J. (2014). A Sorry State of Affairs: The Problems with Financial Ratio Education. *Academy of Educational Leadership Journal*, 18 (4), 195-219.
- Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2013). New York Department of Revenue vs. Quality Markets of America. *Journal of International Academy for Case Studies*, 19 (5), 47-58.
- Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2013). New York Department of Revenue vs. Quality Markets of America, Teaching Note. *Journal of International Academy for Case Studies*, 18 (6), 51-80.
- Jewell, J. J., & Mankin, J. A. (2011). What is Your ROA? An Investigation of the Many Formulas for Calculating Return on Assets. *Academy of Educational Leadership Journal (AELJ)*, 15 (Special Issue), 79-92.
- Steger, R., Mankin, J. A., & Jewell, J. J. (2011). How to Organize a Real Life Problem-Based Learning Project in a Business Class Using Strength Assessment to Determine Team Assignment. *Journal of Higher Education Theory and Practice*, 11 (1), 45-55.
- Jewell, J. J. (2010). A Review of SuperFreakonomics. *Journal of Faith and the Academy*, III (1), 116-119.
- Jewell, J. J., & Livingston, M. (1999). A Comparison of Bond Ratings from Moody's, S&P and Fitch. *Financial Markets, Institutions & Instruments*, 8 (4).
- Jewell, J. J., & Livingston, M. (1998). Split Ratings, Bond Yields, and Underwriter Spreads. *Journal of Financial Research*, 185-204.

Refereed Proceedings

Full Paper

- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2020). Pros and Cons of Online and Distance Delivery Modes. *Institute of Global Business Research (IGBR)*.
- Rivas, J. A., Mankin, J. A., & Jewell, J. J. (2019). Integrating Data Analytics into the Business Curriculum. *Institute of Global Business Research (IGBR)*.
- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019). Tesla: Is the Market Efficiently Pricing or Efficiently Excited? *MBAA International*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2018). Introducing Blockchain and Cryptocurrency in the Business Curriculum. *Institute for Global Business Research*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study. *Institute for Global Business Research*.
- Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2017). Explaining the Use of Non-GAAP Measures and Key Performance Indicators. *Institute for Global Business Research*.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We Need to Disclose More Relevant Information. *Academic Business World International Conference*.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016). Ride Sharing: A good Choice for Student Entrepreneurs? *Society for Case Research*.
- Jewell, J. J., Mankin, J. A., & Rivas, J. (2016). Educational Issues with Weighted Average Cost of Capital. *Allied Academies*.
- Mankin, J. A., Rivas, J. A., Jewell, J. J., & Bostic, R. L. (2016). Do College Football Recruiting Rankings Matter? *Allied Academies*.
- Jewell, J. J., & Mankin, J. A. (2015). What is Your EPS? Educational Issues in Computing and Interpreting Earnings per Share. *2015 Allied Academies*.
- Mankin, J. A., Rivas, J., Jewell, J. J., & Bostic, R. (2015). Evaluating the Effectiveness of College Football Recruiting Rankings. *2015 Allied Academies*.
- Jewell, J. J., & Mankin, J. A. (2014). Issues in Computing and Interpreting Earnings per Share. *Allied Academies*.

Mankin, J. A., & Jewell, J. J. (2014). Frequent Flyer Miles as Company Scrip: Implications on Taxation. *Allied Academies*.

Mankin, J. A., & Jewell, J. J. (2014). FREQUENT FLYER MILES AS COMPANY SCRIP: IMPLICATIONS ON TAXATION. *Allied Academies*.

Mankin, J. J., & Jewell, J. J. (2013). Problems of Taxing Airline Frequent Flyer Miles. *Allied Academies*.

Mankin, J. J., Swinney, T. L., & Jewell, J. J. (2012). Are Airline Frequent Flier Miles Taxable? *Allied Academies*.

Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2012). New York Department of Revenue vs. Quality Markets of America. *Allied Academies*.

Mankin, J. A., & Jewell, J. J. (2011). Formula Confusion and Naming Confusion in Financial Ratio Education. *Allied Academics*.

Jewell, J. J., Frasier, C. E., & Mankin, J. A. (2011). Fidelity Land Development: Valuing Capital Adequacy. *Allied Academies*.

Frasier, C. E., Mankin, J. A., & Jewell, J. J. (2011). Improving Financial Reporting with Required Financial Ratio Disclosure. *Academic Business World International Conference*.

Mankin, J., & Jewell, J. (2010). An Exploratory Analysis of Financial Ratios: Comparisons from Accounting, Finance, and Management Textbooks. *Academic Business World International Conference*.

Jewell, J. J., & Mankin, J. A. (2010). An Examination of Financial Ratios in Business Textbooks. *Allied Academics*.

Jewell, J. J., & Mankin, J. A. (2010). What is Your ROA? An Investigation of the Many Formulas for Calculating Return on Assets. *Allied Academies*.

Jewell, J. J., & Mankin, J. A. (2009). STANDARDIZING FINANCIAL STATEMENT ANALYSIS ACROSS THE BUSINESS CURRICULUM: AN INTERDISCIPLINARY APPROACH. *Allied Academics*.

Jewell, J. J. (2000). The Impact of a Third Credit Rating on the Pricing Bonds. *Allied Academics*.

CreativeActivities

International

2014-2015: *Ratio Professor YouTube Channel*.

2014-2015: *Ratio Professor Website*.

Non-Refereed Proceedings

Full Paper

Mankin, J. A., & Jewell, J. J. (2010). Financial Ratio Education: A Lack of Standardization. *Updating the Professional Accountant*.

Invited Articles/Reviews

Jewell, J. J., & Livingston, M. (2000). The Impact of a Third Credit Rating on the Pricing of Bonds. *Journal of Fixed Income (The)*, 1-17.

Jewell, J. J., & Livingston, M. (1997). The Long-Run Performance of Firms Issuing Bonds. *Journal of Fixed Income (The)*, 61-66.

Manual

Jewell, J. J., & Mankin, J. A. (2018). *Financial Analysis Manual* (2018 ed.).

Book Supplement

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019). Tesla: is the Market Efficiently Pricing or Efficiently Excited? - Teaching Note. *Society for Case Research*. Society for Case Research.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Ride Sharing: A Good Choice for Entrepreneurs? - Teaching Note. *Society for Case Research*. Society for Case Research.

Presentation of Refereed Papers

International

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2020-2021, October). *Ranking the Most Widely Used Financial Ratios from 1960 - 2019*. Institute of Global Business Research (IGBR), Virtual, Virtual.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019-2020, April). *Pros and Cons of Online and Distance Delivery Modes*. Institute of Global Business Research (IGBR), Virtual, Virtual.

Rivas, J. A., Mankin, J. A., & Jewell, J. J. (2019-2020, October). *Integrating Data Analytics into the Business Curriculum*. Institute of Global Business Research (IGBR), Las Vegas, Nevada.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2018-2019). *Tesla: Is the Market Efficiently Pricing or Efficiently Excited?* MBAA International, Chicago, Illinois.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2018-2019). *Spreadsheets at Forty, Time for Early Retirement?* Institute of Global Business Research (IGBR), New Orleans, Louisiana.

Mankin, J. A., Jewell, J. J., & Rivas, J. (2018-2019). *DEAR ACCOUNTING PROFESSORS AND CPA EXAM, PLEASE STOP USING INTEREST TABLES FROM THE 16TH CENTURY*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017-2018, April). *Introducing Blockchain and Cryptocurrency in the Business Curriculum*. Institute for Global Business Research, New Orleans, Louisiana.

Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2017-2018, October). *Explaining the Use of Non-GAAP Measures and Key Performance Indicators*. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017-2018, October). *The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study*. Institute for Global Business Research, Las Vegas, Nevada.

Jewell, J. J., Mankin, J. A., & Rivas, J. (2016-2017, May). *To Improve Financial Reporting, We Need to Disclose More Relevant Information*. Academic Business World International Conference, Nashville, United States of America.

Jewell, J. J., Mankin, J. A., & Rivas, J. (2016-2017, October). *Educational Issues with Weighted Average Cost of Capital*. Allied Academies, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., Jewell, J. J., & Bostic, R. L. (2015-2016, March). *Do College Football Recruiting Rankings Matter?* Allied Academies, New Orleans, Louisiana.

Jewell, J. J. & Mankin, J. A. (2015-2016). *What is Your EPS? Educational Issues in Computing and Interpreting Earnings per Share*. 2015 Allied Academies, Las Vegas, Nevada.

Mankin, J. A., Rivas, J., Jewell, J. J., & Bostic, R. (2014-2015, April). *Evaluating the Effectiveness of College Football Recruiting Rankings*. 2015 Allied Academies, New Orleans, Louisiana.

Jewell, J. J. & Mankin, J. A. (2014-2015). *Issues in Computing and Interpreting Earnings per Share*. Allied Academies, Las Vegas, Nevada.

Mankin, J. A. & Jewell, J. J. (2014-2015). *Frequent Flyer Miles as Company Scrip: Implications on Taxation*. Allied Academies, Nashville, Tennessee.

Mankin, J. A. & Jewell, J. J. (2013-2014). *Problems of Taxing Airline Frequent Flyer Miles*. Allied Academies, San Antonio, Texas.

Frasier, C. E., Jewell, J. J., & Mankin, J. A. (2012-2013). *New York Department of Revenue vs. Quality Markets of America*. Allied Academies, Las Vegas, Nevada.

Mankin, J. J., Swinney, T. L., & Jewell, J. J. (2012-2013, April). *Are Airline Frequent Flier Miles Taxable?* Allied Academies, New Orleans, Louisiana.

Jewell, J. J., Frasier, C. E., & Mankin, J. A. (2011-2012, October). *Fidelity Land Development: Valuing Capital Adequacy*. Allied Academies, Las Vegas, Nevada.

Frasier, C. E., Mankin, J. A., & Jewell, J. J. (2011-2012, May). *Improving Financial Reporting with Required Financial Ratio Disclosure*. Academic Business World International Conference, Nashville, Tennessee.

Mankin, J. A. & Jewell, J. J. (2011-2012, April). *Formula Confusion and Naming Confusion in Financial Ratio Education*. Allied Academics, Orlando, Florida.

Jewell, J. J. & Mankin, J. A. (2010-2011). *What is Your ROA? An Investigation of the Many Formulas for Calculating Return on Assets*. Allied Academics, Las Vegas, Nevada.

Mankin, J. & Jewell, J. (2010-2011). *An Exploratory Analysis of Financial Ratios: Comparisons from Accounting, Finance, and Management Textbooks*. Academic Business World International Conference, Nashville, Tennessee.

Jewell, J. J. & Mankin, J. A. (2010-2011, April). *An Examination of Financial Ratios in Business Textbooks*. Allied Academics, New Orleans, Louisiana.

Jewell, J. J. & Mankin, J. A. (2009-2010, October). *STANDARDIZING FINANCIAL STATEMENT ANALYSIS ACROSS THE BUSINESS CURRICULUM: AN INTERDISCIPLINARY APPROACH*. Allied Academics, Las Vegas, Nevada.

National

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2019-2020). *Boeing 737 Max Grounded - Conference Canceled by Covid-19*. Society for Case Research, Chicago, Illinois.

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2017-2018, April). *Tesla: Is the Market Efficiently Pricing or Efficiently Excited?* Society for Case Research, Chicago, Illinois.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017-2018, July). *Is it Patriotic to Repatriate International Earnings?* Society for Case Research, Kansas City, Kansas.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016-2017, July). *Ride Sharing: A good Choice for Student Entrepreneurs?* Society for Case Research, Kearney, Nebraska.

Jewell, J. J. (2000-2001). *The Impact of a Third Credit Rating on the Pricing Bonds*. Allied Academics, Myrtle Beach, South Carolina.

Presentation of Non-Refereed Papers

Regional

Jewell, J. J. (2019-2020). *Managing with Ratios*. Invited presentation at Updating the Professional Accountant, Nashville, Tennessee.

Jewell, J. J. (2000-2001). *Measuring Corporate Performance*. Updating the Professional Accountant, Nashville, Tennessee.

State

Mankin, J. A. & Jewell, J. J. (2010-2011). *Financial Ratio Education: A Lack of Standardization*. Invited presentation at Updating the Professional Accountant, Nashville, Tennessee.

Papers Under Review

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2021). "Should Apple Repatriate its International Earnings?" Initial submission to *Global Journal of Business Pedagogy*.

Working Papers

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2021). "Ranking the Most Widely Used Financial Ratios from 1960-2019."

Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2021). "Challenges of Operating a Small Investment Advisory Firm."

Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2021). "Dear Accounting Professors and CPA Exam, Please Stop Using Interest Tables From the 16th Century."

Jewell, J. J. & Mankin, J. A. (2021). "Non-GAAP Metrics Reported by Public Companies."

Jewell, J. J., Mankin, J. A., & Rivas, J. (2021). "Educational Issues in Weighted Average Cost of Capital," targeted for Academy Of Accounting And Financial Studies Journal.

SERVICE:

Service to the University

Department Assignments

Chair:

2015-2016: Finance Program Curriculum Review

Faculty Advisor:

2018-2019: TVA Investment Challenge Team

2015-2016: TVA Investment Challenge Annual Conference

Member:

2020-2021: Capital Markets Advisory Council

2009-2010: Graduate Faculty Meeting

Mentoring Activities:

2020-2021: Capital Markets Advisory Council Dinner

2015-2016 – 2020-2021: Taking students to CFA Society Events

Department Assignments

Other Institutional Service Activities:

2005-2006: Capital Markets Lab

Department Assignments

Writing Student Recommendations:

2014-2015 – 2019-2020: Student Reference

College Assignments

Faculty Advisor:

2014-2015 – 2019-2020: Alumni Interaction

2014-2015 – 2019-2020: Student Advising

Faculty Sponsor:

2015-2016 – 2017-2018: Lipscomb Investment Club

2012 – 2013: China Trip

College Assignments

Faculty Sponsor:

2004-2005: Phi Beta Lambda

College Assignments

Member:

2016-2017 – 2017-2018: Aspire Faculty Leadership Team

2016-2017: Integrated Undergraduate Experience Committee

University Assignments

Assurance of Learning - Institutional Service:

2010-2011: Assessment of Learning Committee

Committee Chair:

2007-2008: General Education Reform Task Force
2006-2007: Rank, Tenure, and Promotion Committee
2004-2005: College of Business Core Curriculum Committee

Committee Member:

2005-2006: 2010 Grant Committee

University Assignments

Committee Member:

2017-2018 – 2019-2020: Academic Integrity Committee

University Assignments

Committee Member:

2010-2011: Investment Committee of the Board of Directors
2010-2011: COB Hiring Committee
2008-2009: General Education Reform Task Force
2008: College of Business Dean Search Committee
2007-2008: College of Business Curriculum Innovation Committee
2007-2008: College of Business Core Curriculum Committee
2004-2005: College of Business Intellectual Contributions Committee

University Assignments

Committee Member:

2011-2012 – 2019-2020: Investment Committee of the Board of Directors

University Assignments

Committee Member:

2009-2010: Lipscomb Speakers Bureau
2008: MBA Admissions Committee
2007-2008: LU Freshman Seminar Committee
2007-2008: LU Study Abroad Committee
2004-2005: LU Globalization Committee
2004-2005: LU Program Review Committee

University Assignments

Committee Member:

2019-2020: President's Financial Action Task Force

University Assignments

Committee Member:

2008: Search Committee for the Executive Director of the MBA Program
2005-2006: Rank, Tenure, and Promotion Committee

University Assignments

Faculty Advisor:

2017-2018: Natalie Dubose Honors Thesis

2012-2013 – 2013-2014: CFA Research Challenge Team

University Assignments

Faculty Advisor:

2010-2011 – 2011-2012: TVA Investment Challenge Team

University Assignments

Faculty Advisor:

2014-2015 – 2017-2018: TVA Investment Challenge Team

2012-2013: TVA Investment Challenge Team

University Assignments

Other Institutional Service Activities:

2010-2011 – 2012-2013: MBA Orientation - Financial Overview

2010-2011: China Trip Preparation - Finance Presentation

2010: Christian College and University Business Officers Conference

2009-2010: COB Hiring Committee (Finance)

2009-2010: COB iPad Committee

Service to the Profession

Academic Conference: Discussant

2018-2019: MBAA International, Chicago, Illinois.

2004-2005: Financial Management Association, Chicago, Illinois.

2000-2001: Financial Management Association, Seattle, Washington.

Academic Conference: Moderator / Facilitator

2018-2019: MBAA International, Chicago, Illinois.

2015-2016: 2015 Allied Academies, Las Vegas, Nevada.

2010-2011 – 2012-2013: Allied Academies.

Board Member: PRJ Editorial Review Board

2010-2011 – 2017-2018: Business Studies Journal (BSJ).

2010-2011 – 2017-2018: Academy of Educational Leadership Journal (AELJ).

2010-2011 – 2014-2015: Academy of Accounting and Financial Studies Journal (AAFSJ).

2010-2011 – 2014-2015: Journal of Economics and Economic Education Research (JEEER).

Reviewer - Book / Textbook

2010-2011: Cengage. Reviewer for Mayo's Basic Finance, An Introduction to Financial Institutions, Investments & Management 9e.

Presentation

2010-2011: Christian College and University Business Officers, Nashville, Tennessee. Presentation on Endowment Issues

Reviewer: Ad Hoc Reviewer for a Journal

2009-2010: Journal of Financial Research.

Reviewer: Book / Textbook

2010-2011 – 2013-2014: Cengage. Reviewer for new Corporate Finance Text in development.

2007-2008: Cengage. Reviewer for Practical Investment Management, 4e by Robert Strong.

Service to the Community

Other Community Service Activities

2018-2019: Volunteer for Boy Scouts of America

2017-2018: Lipscomb CoB Annual Service Day, Participated with other faculty, staff, and students in the Service Day project.

Positions Held in Civic Organizations

2009-2010 – 2010-2011: Foundation for a Healthy World, Vice President and Member of the Board of Directors for non-profit organization.

Faculty Development

DS: Research-Related Conference/Seminar

2011-2012: Allied Academics. Publish or Perish Workshop

2011-2012: Allied Academics. Case Writing Workshop

Instructional-Related Conference

2018-2019: MBAA International.

2016-2017: 14th Annual Equity Markets Microstructure Conference.

2016-2017: Bloomberg for Education.

Other Professional Development

2019-2020: CFA Institute. Attended the presentation The Fourth Industrial Revolution: Are You Ready? by John Van Moyland Global Head of S&P Kensho Indices

2019-2020: Financial Executives International.

2019-2020: Financial Executives International. Attended the FEI dinner/seminar: Is 2020 the new 2016? Featuring speaker Rebecca Rockey, Head of Global Forecasting at Cushman & Wakefield

2019-2020: CFA Institute. Attended the Annual Forecast Dinner featuring Maria Vassalou from Vassalou Capital Management and Chris Flanagan from Bank of America Securities. Interacted with several alumni while there.

2018-2019: CFA Institute. Attended the Nashville Society's Annual Forecast Dinner. Lipscomb hosted a table with two faculty and six students.

2016-2017: CFA Institute. Attended the Nashville Society's event on financial fraud featuring Harry Markopolos. Lipscomb hosted a table with four faculty and six students.

2016-2017: Allied Academies.

2016-2017: Society for Case Research.

2015-2016: CFA Institute. Attended the Nashville Society's Annual Forecast Dinner. Lipscomb hosted a table with three faculty and seven students.

2014-2015 – 2015-2016: 2015 Allied Academies.

2014-2015: Allied Academies.

2014-2015: Allied Academies.

2013-2014 – 2014-2015: Allied Academies.

2012-2013 – 2013-2014: Allied Academies.

2012-2013: CFA Institute. Monthly Luncheons

2012-2013: Allied Academies.

2012-2013: Allied Academies.

2010-2011 – 2012-2013: Allied Academies.

2011-2012: Allied Academics.

2010-2011 – 2011-2012: Allied Academics.

2010-2011 – 2011-2012: Academic Business World International Conference.

2010-2011: Updating the Professional Accountant.

2009-2010: Allied Academics. This paper addresses a common challenge experienced by business professors -- how to help students learn and use financial statement analysis and ratio analysis tools across the business curriculum. One of the obstacles to this integration is a lack of consistency and standardization of financial analysis tools. This paper shows a multi-disciplinary approach how one university uses a standardized financial statement analysis approach across the curriculum in all business courses.

This approach is designed to improve students' learning and thinking about financial analysis and to help faculty teach financial analysis more thoroughly and consistently.

2004-2005: Financial Management Association.

2003-2004: CFA Institute. Earned CFA Charter

2000-2001: Financial Management Association.

2000-2001: Updating the Professional Accountant.

2000-2001: Allied Academics.

Professional Seminars / Workshops

2019-2020: Institute of Internal Auditors. Attended a full day conference: Power Excel and Advanced Data Analysis by Bill Jelen

2019-2020: Updating the Professional Accountant. Presented "Managing with Ratios" to a group of approximately 75 CPAs.

2019-2020: Tiger 21's Bitcoin & Blockchain: Intro to Expert. Attended a full day workshop/seminar on Blockchain and Bitcoin.

2011-2012: CFA Institute. Monthly Luncheon Presentations

2010-2011: InvestTennessee Equity Conference.

2006-2007 – 2010-2011: CFA Institute. Monthly luncheon seminars

2009-2010: Financial Planning Association of Middle TN Educational Symposium. Educational Conference

Honors & Awards

Award

2018-2019: Best Case Award, Society of Case Research. Journal of Case Studies Best Case Award for *Ride Sharing: A Good Choice for Entrepreneurs*

2017-2018: Distinguished Research Award, Institute for Global Business Research. Received **Distinguished Research Award** for *The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study* in 2017.

2017-2018: Best Paper Award, Academic Business World International. Best paper award for *To Improve Financial Reporting We Need to Disclose More Relevant Information*.

2014-2015: Distinguished Research Award., Business Studies Academy. Awarded for the paper *Frequent Flyer Miles as Company Scrip: Implications on Taxation*.

2012-2013: Creative and Innovative Teaching Award, Allied Academies Academy of Educational Leadership..

2009-2010: , Faculty Technology Grant.

2009-2010: , Faculty Enhancement Grant.

2005-2006: , Lipscomb 2010 Grant. Funded the Creation of the Capital Markets Lab

1998-1999: , Summer Research Grant.

Honor

2019-2020: SSRN Top Economics Authors, Social Science Research Network. Currently ranked 2,063 globally among all economics authors by the SSRN on its **Top 8,000 Economics Authors** list. The ranking is based on papers downloaded in the last twelve months. There are approximately 400,000 authors in the SSRN database.

2019-2020: SSRN Top Business Authors, Social Science Research Network. Currently ranked 5,650 globally among all business authors by the SSRN on its **Top 12,000 Business Authors** list. The ranking is based on papers downloaded in the last twelve months. There are approximately 400,000 authors in the SSRN database.

2019-2020: Total Citations, Google Scholar. According to Google Scholar, my papers have been cited 116 times in the last five years, and 374 times total. my h-index and i10-index are both 5 over the last five years, and 6 all-time.

2016-2017 – 2019-2020: SSRN Top Authors, Social Science Research Network. Currently ranked 19,286 globally among all social science authors by the SSRN on its **Top 30,000 Authors** list. The ranking is based on papers downloaded in the last twelve months. There are approximately 400,000 authors in the SSRN database. This ranking puts me in the Top 5% of researchers worldwide.

2013-2014 – 2014-2015: SSRN Top Authors, Social Science Research Network. Ranked in the Top 15% globally of all authors in the Social Science Research Network by total papers downloaded at SSRN.com.

2000-2001 – 2002-2003: , Lipscomb University. Outstanding MBA Teacher: Core Class

1999-2000 – 2000-2001: , Trevecca Nazarene University. Excellence in Teaching Award

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