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**Julio A. Rivas, Ph.D.**  
**Associate Professor**  
**College of Business: Accounting, Finance & Economics**  
**Lipscomb University**  
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### **Academic Background**

Ph.D. University of Texas at Arlington.

M.B.A. ITESM Campus Guadalajara.

B.B.A. ITESM Campus Guadalajara.

### **Certifications**

Online Learning Consortium Certificate Program, 2015

Online Learning Consortium Blended Learning Mastery Series, 2014

### **Memberships**

CFA Society, 2015-2020

CFA Society Nashville, 2015-2020

American Finance Association, 2012

Beta Gamma Sigma, 2012

Financial Management Association, 2009

### **Computer Skills**

SAS, Stata

### **WORK EXPERIENCE:**

#### **Academic Experience**

Associate Professor of Finance, Lipscomb University (May, 2018 - Present), Nashville, Tennessee.

Assistant Professor of Finance, Lipscomb University (August, 2012 - April, 2018), Nashville, Tennessee.

Graduate Teaching Associate, University of Texas at Arlington (August, 2007 - May, 2012), Arlington, Texas. I helped professors, but mostly taught classes in the College of Business

#### **Non-Academic Experience**

##### **National**

Assistant to the Chair of the Finance Department, University of Texas at Arlington (August, 2008 - May, 2012), Arlington, Texas.

#### **Consulting**

2015-2016: SentryStone Capital, Member of the board of advisors

### **ADMINISTRATIVE DUTIES:**

**Field reserved for University Use No. 1**

**Field reserved for University Use No. 2**

**Field reserved for University Use No. 3**

**Field reserved for University Use No. 4**

## Field reserved for University Use No. 5

### **TEACHING:**

#### **Courses Taught**

**Courses from the Teaching Schedule:** Becoming a Professional I, Becoming a Professional III, Business Analytics, Business Statistics, Business Statistics, Equity Investments, Financial Management & Strategy, Financial Markets and Institutions, Financial Modeling, Independent Project/Research, Independent Study in Finance, Integrated Finance, Integrated Managerial Accounting, Integrated Microeconomics, International Business, International Economics & Finance, International Economics & Finance, Internship in Finance, Intro to Quantitative Business Analysis, Investment Fund Management, MBA Global Business Travel, MBA Travel, Managing Decisions for Results I, Managing Decisions for Results II, Managing Yourself & Others I, Managing Yourself & Others II, Principles of Finance, Principles of Macroeconomics, Principles of Macroeconomics, Professional Experience in Health Care

**Courses taught, but not in the Schedule:**

Business Finance, Investments, Advanced Financial Management, Portfolio Management and Security Analysis, International Finance (All at UT Arlington)

#### **Teaching-Other**

**Other Teaching Activities**

2019-2020 - Guest speakers in class. Other Teaching Activities.

2018-2019 - Guest speakers in class. Other Teaching Activities.

### **INTELLECTUAL CONTRIBUTIONS:**

#### **Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	1	1	3	5
Articles-in-Progress (All)	1	2	4	7
Publications in Refereed Conference Proceedings	1	6	11	18
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings			2	2
Presentations of Refereed Papers		6	11	17

#### **Refereed Articles**

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2020). The Effectiveness Of College Football Recruiting Ratings In Predicting Team Success: A Longitudinal Study. *Research in Business and Economics Journal*, 14.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019). Tesla: is the Market Efficiently Pricing or Efficiently Excited? *Journal of Critical Incidents*, 12 (1), 59-61.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Ride Sharing: A Good Choice for Entrepreneurs? *Journal of Case Studies*, 35 (2), 81-87.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We Need to Disclose More Relevant Information. *International Journal of the Academic Business World*, 11 (2), 93-100.

Rivas, J., & Borchers, A. S. (2016). Tax Inversion. *Journal of Critical Incidents*, 9.

#### **Refereed Proceedings**

**Full Paper**

Rivas, J. A., Mankin, J. A., & Jewell, J. J. (2019). Integrating Data Analytics into the Business Curriculum. Institute for Global Business Research.

Rivas, J. A., Mankin, J. A., & Jewell, J. J. (2019). Integrating Data Analytics into the Business Curriculum. Institute for Global Business Research.

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2019). Tesla: Is The Market Efficiently Pricing or Efficiently Excited? Society for Case Research.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2019). Spreadsheets at 40: Is it Time for Early Retirement? Institute for Global Business Research.

- Mankin, J. A., Smith, L. W., Rivas, J. A., & Dillingham, L. L. (2018). One University's Experience in Developing An Integrated Undergraduate Program. Institute for Global Business Research.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2018). Dear Accounting Professors and CPA Exam, Please Stop Using Interest Tables From the 16th Century. Institute for Global Business Research.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2018). Introducing Blockchain and Cryptocurrency in the Business Curriculum. Institute for Global Business Research.
- Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2018). Tesla: Is the Market Efficiently Pricing or Efficiently Excited? Society for Case Research.
- Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2017). Explaining the Use of Non-GAAP Measures and Key Performance Indicators. Institute for Global Business Research.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We Need to Disclose More Relevant Information. Academic Business World International Conference.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). Is it Patriotic to Repatriate International Earnings? Society for Case Research.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study. Institute for Global Business Research.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Recommended Disclosures to Improve Financial Reporting. Allied Business Academies.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017). To Improve Financial Reporting, We need to Disclose More Relevant Information. Academic Business World International Conference.
- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2016). Educational Issues in Weighted Average Cost of Capital. Allied Business Academies.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016). Ride Sharing: A Good Choice for Student Entrepreneurs? Society for Case Research.
- Mankin, J. A., Rivas-Aguilar, J. A., & Jewell, J. J. (in press, 2016). Ride Sharing: A Good Choice for Student Entrepreneurs? 2016 Society for Case Research.
- Rivas-Aguilar, J. A., & Borchers, A. S. (in press, 2015). Tax Inversions. Society for Case Research.
- Borchers, A. S., & Rivas, J. (2015). Tax Inversions: Maximizing Wealth By Going Abroad. Society for Case Research.

#### **Abstract Only**

- Jewell, J. J., Rivas-Aguilar, J. A., & Mankin, J. A. (in press, 2016). Educational Issues in Weighted Average Cost of Capital. 2016 Allied Academies.
- Mankin, J. A., Rivas-Aguilar, J. A., Jewell, J. J., & Bostic, R. L. (2015). Evaluating the Effectiveness of College Football Recruiting Rankings. 2015 Allied Academies.

#### **Cases**

- Rivas-Aguilar, J. A., & Borchers, A. (2014). Tax Inversions. Society for Case Research.

#### **Book Supplement**

- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2020). Tesla: is the Market Efficiently Pricing or Efficiently Excited? - Teaching note. Journal for Critical Incidents. Society for Case Research.
- Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017). Ride Sharing: A Good Choice for Entrepreneurs? - Teaching Note. Society for Case Research. Society for Case Research.

#### **Presentation of Refereed Papers**

##### **International**

- Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2021-2022, October). Ranking the Most Widely Used Financial Ratios from 1960-2019. Institute for Global Business Research, Virtual, Virtual.
- Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2019-2020, April). Pros and Cons of Online and Distance Delivery Modes. Institute for Global Business Research, Virtual, Virtual.
- Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2019-2020, April). Boeing 737 MAX Grounded (Conference canceled by covid-19). Society for Case Research, Chicago, Illinois.
- Rivas, J. A., Mankin, J. A., & Jewell, J. J. (2019-2020, October). Integrating Data Analytics into the Business Curriculum. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2018-2019, April). Spreadsheets at 40: Is it Time for Early Retirement? Institute for Global Business Research, New Orleans, Louisiana.

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2018-2019, March). Tesla: Is Te Market Efficiently Pricing or Efficiently Excited? Society for Case Research, Chicago, Illinois.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2018-2019, October). Dear Accounting Professors and CPA Exam, Please Stop Using Interest Tables From the 16th Century. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Smith, L. W., Rivas, J. A., & Dillingham, L. L. (2018-2019, October). One University's Experience in Developing An Integrated Undergraduate Program. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017-2018, April). Introducing Blockchain and Cryptocurrency in the Business Curriculum. Institute for Global Business Research, New Orleans, Louisiana.

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2017-2018, April). Tesla: Is the Market Efficiently Pricing or Efficiently Excited? Society for Case Research, Chicago, Illinois.

Jewell, J. J., Mankin, J. A., & Rivas, J. A. (2017-2018). Explaining the Use of Non-GAAP Measures and Key Performance Indicators. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2017-2018). Is it Patriotic to Repatriate International Earnings? Society for Case Research, Kansas City, Missouri.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2017-2018, October). The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study. Institute for Global Business Research, Las Vegas, Nevada.

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2016-2017, May). To Improve Financial Reporting, We need to Disclose More Relevant Information. Academic Business World International Conference, Nashville, Tennessee.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016-2017, April). Recommended Disclosures to Improve Financial Reporting. Allied Business Academies, New Orleans, Louisiana.

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2016-2017, October). Educational Issues in Weighted Average Cost of Capital. Allied Business Academies, Las Vegas, Nevada.

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2016-2017, July). Ride Sharing: A Good Choice for Student Entrepreneurs? Society for Case Research, Kearney, Nebraska.

## **Papers Under Review**

Mankin, J. A., Jewell, J. J., & Rivas, J. A. (2021). "Should Apple Repatriate its International Earnings?," Initial submission to Global Journal of Business Pedagogy.

## **Working Papers**

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2021). "Educational Issues in Weighted Average Cost of Capital."

Mankin, J. A., Smith, L. W., Rivas, J. A., & Dillingham, L. L. (2021). "Creating an Integrated Undergraduate Program: One University's Experience."

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2021). "Challenges of Operating a Small Investment Advisory Firm."

Rivas, J. A., Jewell, J. J., & Mankin, J. A. (2021). "Ranking the Most Widely Used Financial Ratios from 1960-2019."

Jewell, J. J., Rivas, J. A., & Mankin, J. A. (2020). "Non-GAAP Metrics Reported by Public Companies."

Mankin, J. A., Rivas, J. A., & Jewell, J. J. (2020). "Dear Accounting Professors and CPA Exam, Please Stop Using Interest Tables From the 16th Century."

## **Intellectual Contributions-Other**

### **Basic or Discovery Scholarship**

2020-2021: Mankin, J. A., Rivas, J.A., & Jewell, J.J., Why Football Recruiting Rankings Matter. Invited article for the College Director U website.

## **SERVICE:**

### **Service to the University**

#### **Department Assignments**

#### **Member:**

2020-2021: Capital Markets Advisory Council

**Mentoring Activities:**

2019-2020: CMAC Dinner

**College Assignments**

**Administrative Duties Documentation:**

2018 – 2019: Apire Leadership Team

**Assurance of Learning - Institutional Service:**

2019-2020 – 2021-2022: Global Mindset

**Member:**

2018-2019: Tenure Applicants

**Mentoring Activities:**

2020-2021: CFA Research Challenge Dinner

2020-2021: CFA Forecast Dinner

**College Assignments**

**Member:**

2014-2015: Dean Search Committee

**College Assignments**

**Member:**

2019-2020: Swang Society Advisor

**University Assignments**

**Chair:**

2016-2017: To Apply for Tenure

**Committee Member:**

2019-2020: Faculty Senate Student Life Committee

**University Assignments**

**Committee Member:**

2015-2016 – 2016-2017: General Education Council

**University Assignments**

**Committee Member:**

2017-2018: General Education Council

**University Assignments**

**Faculty Advisor:**

2014-2015: Investment Club

**University Assignments**

**Faculty Sponsor:**

2021-2022: ALPFA Lipscomb Chapter

**University Assignments**

**Faculty Sponsor:**

2014-2015: CMAedu

**University Assignments**

**Faculty Sponsor:**

2020-2021 – 2021-2022: Sigma Alpha

**University Assignments**

**Other Institutional Service Activities:**

2014-2015: Family Fund

**University Assignments**

**Other Institutional Service Activities:**

2020-2021: Trip to Mexico City with Ray Eldridge and Ernesto Silva

2019-2020: International trip to Argentina

**State-wide Assignments**

**Member:**

2019-2020: Society for Case Research

**Service to the Profession**

**Academic Conference: Discussant**

2014-2015: Financial Management Association, Nashville, Tennessee.

2009-2010 – 2010-2011: Financial Management Association, New York, New York.

**Board Member: Advisory Board**

2017-2018: Institute for Global Business Research.

**Board Member: Board of Trustees**

2019-2020 – 2021-2022: Society for Case Research. President Elect of SCR

2019-2020: Institute for Global Business Research. Board Member

**Chair: Conference / Track / Program**

2019-2020 – 2020-2021: Institute for Global Business Research, Nashville, Virtual. I've been the Conference Chair for the last 4 IGBR conferences, including the Spring 2021 conference.

2019-2020: MBAA International, Chicago, Illinois.

2019-2020: Institute for Global Business Research, Las Vegas, Nevada.

**Reviewer - Article / Manuscript**

2017-2018: Business Case Journal. I reviewed two papers for the Business Case Journal.

2015-2016 – 2016-2017: Journal of Critical Incidents.

**Officer: Organization / Association**

2019-2020 – 2021-2022: Institute for Global Business Research. Treasurer

2019-2020: Institute for Global Business Research. Treasurer

**Service to the Community**

**Chair of a Committee**

2019-2020: Mission Committee at Church of Christ in Green Hills

**Member of a Committee**

2021-2022: Faith Family Medical Center, I'm a member of the board at Faith Family Medical Center. I'm part of the finance committee.

2020-2021: Kindred Exchange, I'm a founding member of the board and treasurer at Kindred Exchange. This is a new association, started by a Lipscomb alumni, and has the purpose of support people that are involved in short term missions.

2020-2021: Church of Christ in Green Hills, Member of the Missions Committee

**Other Community Service Activities**

2020-2021: WSMV, Interview with WSMV to talk about short selling

2015-2016: Granny White Church of Christ, Conversational Spanish class

2015-2016: Granny White Church of Christ, Director of Spanish Speaking missions

**Speech / Presentation at a Community Meeting**

2013-2014: Lipscomb Summer Celebration

## Faculty Development

**Other Professional Development**

2019-2020: Tiger 21'a Bitcoin & Blockchain: Intro to Expert.

**Professional Seminars / Workshops**

2019-2020: Power Excel and Advanced Data Analysis with Bill Jelen.

2019-2020: Wall Street Prep Financial Modeling.

## Honors & Awards

**Award**

2019-2020: JoAnn C. Carland Distinguished Service Award, Institute for Global Business Research.

Dr. JoAnn C. Carland was a scholar, researcher, and educator with a vision to support researchers from teaching universities. She was a scholar in the field of entrepreneurship and was one of the most cited authors in that field. She was the founder and president of an academic organization with a mission to encourage research with a collegial atmosphere and supportive culture. JoAnn modeled this because she always was the most encouraging participant at any conference. The IGBR was founded on these same core values. The IGBR board created this award in the memory of JoAnn Carland. This award is bestowed on individuals who have provided unwavering support and dedication to the IGBR mission.

2017-2018: Best Paper Award, Academic Business World International Conference. Received the **Best Paper Award** for To Improve Financial Reporting, We Need to Disclose More Relevant Information in 2017.

2017-2018: Distinguished Research Award, Institute for Global Business Research. Received **Distinguished Research Award** for The Effectiveness of College Football Recruiting Ratings in Predicting Team Success: A Longitudinal Study in 2017.

**Honor**

2017-2018: Total Citations, Google Scholar. According to Google Scholar, my papers have **1 citations in the last year** in academic papers.

2017-2018: SSRN Top Author, Social Science Research Network. Ranked in the **Top 10% of all Authors** in the **SSRN Top 30,000 Authors** worldwide based on total new paper downloads in the past 12 months.

My papers have been downloaded a total of 117 times.

The SSRN database has 377,687 authors.

2017-2018: SSRN Top Business Author, Social Science Research Network. Ranked 9,568 in the **SSRN Top 12,000 Business Authors** worldwide based on total new paper downloads in the past 12 months.

Lipscomb COB is ranked 328 in the **SSRN Top 500 U.S. Business Schools** based on total new paper downloads in the past 12 months.

**My papers were 38% (117 of 308) of the total downloads from Lipscomb COB.**

The SSRN database has 377,687 authors.

2017-2018: SSRN Top Accounting Author (Finance ranking forthcoming), Social Science Research Network. Ranked 1,209 in the **SSRN Top 1,500 Accounting Authors** worldwide based on total new paper downloads in the past 12 months

Lipscomb Accounting is ranked 265 in the **SSRN Top 400 Accounting Departments.**

**My papers were 40% of the total downloads from Lipscomb Accounting Department. (Finance ranking forthcoming)**

The SSRN database has 377,687 authors.

## Other Activities

2018-2019 - Application for Tenure

2017-2018 - Teaching Philosophy

2017-2018 - Promotion Application

2017-2018 - Curriculum Vitae

2017-2018 - Departmental Evaluation

2016-2017 - Teaching Responsibilities

2016-2017 - Departmental Evaluation

2015-2016 - Departmental Evaluation

2014-2015 - Departmental Evaluation

2013-2014 - Departmental Evaluation

2012-2013 - Departmental Evaluation

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**Last updated by member on 02-Mar-21 (03:32 PM)**