
Andy S. Borchers, D.B.A.
Professor
College of Business: Management, Entrepreneurship & Marketing
Lipscomb University
andy.borchers@lipscomb.edu

Academic Background

D.B.A. Nova Southeastern University.

M.B.A. Vanderbilt University.

Other General Motors Institute.

Certifications

APICS CLTD (Certified Logistics, Transportation and Distribution), 2017, Chicago, IL.

CPIM - Certified In Production and Inventory Management, 1994, Chicago, IL.

CCP, 1990

Memberships

Christian Business Faculty Association, 2017-2021

IEEE, 2015-2018

Society for Case Research, 2013-2021

APICS (American Production and Inventory Control Society), 2012-2021

WORK EXPERIENCE:

Academic Experience

Associate Dean and Professor, Lipscomb University (April, 2016 - Present), Nashville, Tennessee. Responsible for accreditation, faculty research and university relations with university offices.

Management and Marketing Department Chair, Lipscomb University (August, 2011 - April, 2016), Nashville, Tennessee. Lead a group of 12 full-time faculty members. Administrative tasks include course scheduling, budget management, student advising, adjunct hiring and training.

Associate Professor, Lipscomb University (August, 2011 - March, 2016), Nashville, Tennessee. Teach courses in operations management and information systems in the College of Business and IT Management and Sustainability courses outside the College of Business. Chair the faculty welfare committee.

Department Head of Business, Kettering University (July, 2008 - July, 2011), Flint, Michigan. Led a department of 9 faculty members including student advising, marketing, scheduling, ACBSP accreditation / continuous improvement and active participation in university leadership activities.

Associate Professor, Kettering University (July, 2001 - July, 2011), Flint, Michigan. Taught MS and MBA courses in Management Science, Information Systems, Entrepreneurship and International Business and BS courses in Accounting, International Business, Business Research and Information Systems. Active in faculty governance including Moderator of the Senate in 2007 and numerous university committees. Active in curriculum development, including implementation of SAP and entrepreneurship program. Prepared new and revised degree programs and obtained approval through the University and Higher Learning Commission.

Adjunct Instructor, Harding University (August, 1997 - August, 2008), Searcy, Arkansas. Taught on-line MBA classes in management and statistics.

Adjunct Instructor, Baker College (April, 1996 - August, 2007), Flint, Michigan. Taught on-line MBA classes in research methods

University Professor, Lawrence Technological University (September, 1997 - June, 2001), Southfield, Michigan. Taught MBA and MS courses in information systems. Led on-going operation of MSIS program including assessment of outcomes. Participated in the development of a doctoral program.

Adjunct Assistant Professor, Rochester College (August, 1982 - May, 1993), Rochester, Michigan. Taught a number of courses in computer science, finance, accounting and marketing.

Adjunct Instructor, David Lipscomb College (August, 1981 - May, 1982), Nashville, Tennessee. Taught courses in marketing and quantitative methods.

Graduate Fellowship Student, General Motors Corporation (August, 1980 - May, 1982), Nashville, Tennessee. Completed an MBA at Vanderbilt University.

Non-Academic Experience

National

Systems Engineering Manager, Electronic Data Systems - Buick City (November, 1996 - September, 1997), Flint, Michigan. Led a 50 person team in providing data processing services to a car assembly plant.

Systems Engineering Manager, Electronic Data Systems - Regional Support Center (November, 1993 - November, 1996), Detroit, Michigan. Led a staff of 35 systems engineers in an ERP implementation.

Systems Engineering Supervisor, Electronic Data Systems - Information Resource Management (July, 1991 - October, 1993), Troy, Michigan. Led a team that developed a corporate data repository for General Motors.

Systems Engineering Supervisor, Electronic Data Systems - Distributed Systems Engineering (March, 1989 - July, 1991), Troy, Michigan. Led a staff of 12 supporting 16,000 VM PROFS and over 80,000 DIAMOND*NET users. Also, led a development group using fourth generation languages.

Systems Engineering Supervisor, Electronic Data Systems - Demand Systems Division (January, 1987 - February, 1989), Detroit, Michigan. Responsible for a team of ten systems programs supporting 2,000 remote users.

Systems Engineering Supervisor, Electronic Data Systems (February, 1985 - December, 1986), Pontiac, Michigan. Managed a team of systems engineers responsible for an R&D center designing a new engine.

Senior Systems Analyst, General Motors Corporation - Pontiac Division (November, 1983 - January, 1985), Pontiac, Michigan. Responsible for end user computing and PC implementation.

Systems Analyst, General Motors Corporation - Information Systems Activity (June, 1982 - October, 1983), Warren, Michigan. Responsible for end user computing initiatives.

Co-op Student, General Motors Corporation - Truck and Coach Division (August, 1976 - May, 1980), Pontiac, Michigan. Alternated 12 weeks of work and 12 weeks of academic work at Kettering University.

Consulting

2020-2021: University of Tennessee Chattanooga, APICS CPIM Teaching

2017-2018: Boston College, Case Writer's Workshop

2016-2017 – 2017-2018: APICS, APICS Training, Taught APICS Certification Courses

2016-2017: Madisonville Community College, Case Writing Workshop, Taught case writing workshop

2015-2016: APICS, APICS Certification Training, Taught APICS Certification Courses

2000-2001: Kettering University, ERP Implementation at Lawrence Technological University, Advised leadership on hardware platform selection, migration and training for faculty and staff members in the use of Banner Web.

Paid Service

2020-2021: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods and Information Management for an International MBA program

2019-2020: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods for an International MBA program

2018-2019: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods for an International MBA program

2018-2019: Lipscomb University, Delivered 2 hours of continuing education for CPAs.

2017-2018: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods for an International MBA program

2015-2016: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods for an International MBA program

2015-2016: Lipscomb University, Delivered 2 hours of continuing education for CPAs.

2012-2013 - 2013-2014: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods for an International MBA program

2008-2009: University of Applied Sciences - Esslingen, Guest Lecturer on Research Methods for an International MBA program

TEACHING:

Courses Taught

Courses from the Teaching Schedule: Accounting Information Systems, Accounting Information Systems, Adv Supply Chain & Logistics, Business Communications, Consumer Behavior, Enterprise Systems & Analytics, Entrepreneurial Internship, Found-Quantative Analysis, Gbl Opratns/Supply Chain Mgt, Global Bus:Culture & Travel, Gbl Opratns&Supply Chain Mgt, Independ. Study in Management, Independent Project/Research, Info Systms for Decision Makng, Info Systms-Decision Making, Information Systems Management, Int Entrprse Systems&Analytics, Intermediate Accounting I, International Business, Internatl Economics & Finance, Internship in ITM, Internship in Management, Intro to Chinese, Intro to Chinese Culture, Intro-Inform Technology Mgt, MBA Travel, Managing Decsns for Results I, Managing Decsns for Results II, Managing Yourself & Others I, Managing Yourself & Others II, Marketing Research, Marketing Research & Plans, Operations & Supply Chain Mgt, Operations Management, Principles of Finance, Principles of Management, Principles of Microeconomics, Principles of Microeconomics, Prof Experience in Health Care, Project Management, Public Policy Conflict Mgt, Service Operations Management, Service Operatns&Mangrl Econom, Shakespeare and Leadership-HONORS, Special Topics, Special Topics in Marketing, Special Topics:Sustainability, Supplr Relatnshp Mgt/Negotiatn, Sustainable Enterprise, Topics in Engineering, e-Business Strategy & Implemen

Courses taught, but not in the Schedule:

SU6023 Sustainable Enterprises

Teaching-Other

Course (Existing) - Compensated Redesign

2018-2019 - On-line version of SU6023. Course (Existing) - Compensated Redesign.

Innovations in Course Content / Presentation

2020-2021 - On-Line Video and Discussion on Supply Chain Ethics or Sustainability Topic. Innovations in Course Content / Presentation.

2020-2021 - OSCM4103 Visual Supply Chain Simulation (SCMGlobe). Innovations in Course Content / Presentation.

Other Teaching Activities

2020-2021 - Guest Speakers in Class. Other Teaching Activities.

2019-2020 - One Month Maymester Trip to Germany. Other Teaching Activities.

2018-2019 - Tour of Nissan Plant. Other Teaching Activities.

2018-2019 - Tour of Nissan Plant. Other Teaching Activities.

2018-2019 - One Month Maymester Trip to Germany. Other Teaching Activities.

2017-2018 - Tour of Nissan Plant. Other Teaching Activities.

2017-2018 - One Month Maymester Trip to Germany. Other Teaching Activities.

2016-2017 - Tour of Nissan Plant. Other Teaching Activities.

2016-2017 - One Month Maymester Trip to Germany. Other Teaching Activities.

2015-2016 - Tour of Nissan Plant. Other Teaching Activities.

2015-2016 - One Month Maymester Trip to Germany. Other Teaching Activities.

INTELLECTUAL CONTRIBUTIONS:

Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	4	2	17	23
Articles-in-Progress (All)	2	1	2	5
Publications in Refereed Conference Proceedings	5	2	16	23
Publications of Non-refereed or Invited Papers	3		1	4
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	3	2		5
Presentations of Refereed Papers	2	1	15	18

Refereed Articles

- Cohu, J., Borchers, A. S., & Eldridge, R. (2021). Snider Fleet Solutions: Transforming a Culture to High Performance and Faith Focus. *Journal of Case Studies*, 38 (2).
- Bamber, J. R., & Borchers, A. S. (2020). Revisiting the Purpose of Business. *Journal of Biblical Integration in Business*, 23 (1).
- Osland, A., Luo, L., & Borchers, A. S. (2019). Kaepernick's Kneeling:. *Journal of Case Studies*, 37 (2), 55-60.
- Capps, C., Duke, A., & Borchers, A. S. (2018). Personal Gain or Community Good: When is it Time to Pass the Torch? *Journal of Critical Incidents*, 11 (1), 73-75.
- Capps, C., Touchstone, R., Eldridge, R., Smith, L., & Borchers, A. (2018). The Evolution of a Christian Business School's Mission - Bringing. *Christian Business Academy Review*, 13 (1), 49-58.
- Reid, B., & Borchers, A. (2016). Food Fight. *Journal of Critical Incidents*, 9.
- Rivas, J., & Borchers, A. S. (2016). Tax Inversion. *Journal of Critical Incidents*, 9.
- Borchers, A. S. (2016). Dillards Christmas Dashboard. *Journal of Cases in Information Technology*.
- White, W., & Borchers, A. (2016). Motivations Behind Reshoring Decisions in Manufacturing. *Operations and Supply Chain Management: An International Journal*.
- Pagani, M., Osland, A., & Borchers, A. (2016). Wal-mart N'Est Pas Une Banque. *Journal of Case Studies*.
- Borchers, A. S., Cellucci, L., Hodge, K., & Oeters, C. (2016). Case Writer's Workshop. *Journal of Case Studies*, 34 (1), 1-9.
- Borchers, A. S., & Huggins, K. (2016). Healthcare.gov Website Failure. *Journal of Cases in Information Technology*, 18 (1).
- Borchers, A. S., Huggins, K., & Crawford, J. (2014). Healthcare.gov Website Failure. *Journal of Critical Incidents*, 7 (1), 49-52.
- Frasier, C., & Borchers, A. (2013). Interview Ethics: What Would You Do? *Journal of Critical Incidents*, 6.
- Borchers, A. S., Sanford, D., & Fredenberger, W. (2013). Predicting Service Delivery Times at the Britt Hunt Company. *Journal of Critical Incidents*, 6.
- Borchers, A. S., & Fredenberger, W. (2013). Transforming a Declining Shoe Retailer. *Journal of Critical Incidents*, 6.
- Aurandt, J., Borchers, A. S., Lynch-Caris, T., & El-Sayed, J. (2012). Bringing Environmental Sustainability to Undergraduate Engineering Education: Experiences in an Inter-Disciplinary Course. *Journal of STEM Education: Innovations and Research*.
- Agarwal, A. A., Borchers, A. S., & Crane, M. (2010). Managing Multiple Projects and Departmental Performance Using Buffer Burn Index. *Journal of Academy of Business and Economics*.
- Borchers, A. S., & Park, S. H. (2010). Understanding Entrepreneurial Mindset: A Study of Entrepreneurial Self Efficacy, Locus of Control and Intent to Start a Business. *The Journal of Engineering Entrepreneurship*.
- Strubler, D., Borchers, A. S., & Redekop, B. (2009). From Corporate Executive to Entrepreneur: Dave Emmett Discusses Leadership, Ethics and Productivity. *Journal of Applied Management and Entrepreneurship*.
- Borchers, A. S., Doyle, D., Elsayed, J., Hoff, C., Lynch, T., B. Redekop (2005). Undergraduate Course in Environmental Design and Manufacturing. *Journal of Manufacturing Systems*.
- Borchers, A. S. (2004). Wiring Watkins University: Does IT Really Matter. *Journal of E-Commerce in Organizations*.
- Borchers, A. S., & Hoffner, V. (1996). IT Outsourcing. *Journal of Applied Management and Entrepreneurship*.

Refereed Proceedings

Full Paper

- Borchers, A. S., Capps, C., Eldridge, R., & Touchstone, R. (2017). Redeeming Business Begins by Redeeming Business Education. *Christian Business Faculty Association Annual Conference*.
- Rivas, J., & Borchers, A. (2016). Tax Inversions: Maximizing Wealth By Going Abroad. *MBAA International*.
- Reid, B., & Borchers, A. (2016). Food Fight. *MBAA International*.
- Stepp, R. C., Weigel, F. K., & Borchers, A. S. (2016). Big Data Analytics in Health Care Operations. *AMCIS*.
- Pagani, M., Osland, A., & Borchers, A. S. (2015). Wal-Mart N'est Pas Une Banque. *Society for Case Research*.
- Reid, B., & Borchers, A. S. (2015). Food Fights. *Society for Case Research*.
- Borchers, A. S., & Rivas, J. (2015). Tax Inversions: Maximizing Wealth By Going Abroad. *Society for Case Research*.
- Crawford, J., Huggins, K., & Borchers, A. S. (2014). Healthcare.gov Website Failure. *MBAA International*.
- Frasier, C., & Borchers, A. S. (2013). Interviewing Ethics. *MBAA International*.

- Borchers, A. S., Sanford, D., & Fredenberger, B. (2013). Predicting Service Delivery Times at the Britt Hunt Company. MBAA International.
- Borchers, A. S., & Fredenberger, B. (2013). Retail Store Analysis for the Jolly Cobbler. MBAA International.
- Zandi, F., & Borchers, A. S. (2012). A Roadmap to Evaluate Lean Six Sigma E-Health Reference Architect. AMCIS 2012 Conference.
- Strubler, D., & Borchers, A. (2011). Henry Juskiewicz, Gibson Guitar, on Managing Change: Surfing the Waves of Disruptive Influence. MBAA International.
- Borchers, A. S., & Park, S. H. (2011). Assessing the Effectiveness of Entrepreneurial Education Programs from a Multi-Level Multi Dimensional Perspective with Mental Models. American Society for Engineering Education.
- Borchers, A. S., Park, S. H., & Riffe, W. (2010). Measuring the Impact of Entrepreneurship Across the Curriculum. American Society for Engineering Education.
- Borchers, A. S., & Park, S. H. (2010). Measuring the Impact of Entrepreneurship Across the Curriculum. American Society for Engineering Education.
- Borchers, A. S., & Park, S. H. (2009). Undergraduate Engineering Student Attitudes Toward Entrepreneurship. American Society for Engineering Education.
- Borchers, A. S., & Park, S. H. (2008). Entrepreneurial Self Efficacy, Locus of Control and Intent to Start a Business: An Expanded Study in an Engineering School. MBAA International.
- Borchers, A. S., Park, S. H., & Smith, J. (2008). Authentication Technologies and Economic Analysis of Security. Decision Sciences Institute.
- Agarwal, A., & Borchers, A. (2008). New Developments in Critical Chain Project Management and Time Buffering. Decision Sciences Institute.
- Borchers, A. S. (2007). Entrepreneurship in Engineering Schools: An Exploratory Study. MBAA International.

Abstract Only

- Zandi, F., & Borchers, A. (2011). A Novel Fuzzy Group ANP Model for Global E-government Readiness Assessment from an e-Citizen Relationship Management Perspective. AMCIS.
- Borchers, A. S., & Dhariwal, K. (2011). Research in Progress Development of an Assessment Tool for the IS2010 Model Curriculum. AMCIS.

Non-Refereed Proceedings

Abstract Only

- Borchers, A. S. (2012). Sustainability Maturity and the Relationship Between Environmental Performance and Profitability. Decision Sciences Institute.
- Capps, C., & Borchers, A. S. (2012). Workplace Spirituality and Organizational Performance: A Test of Moderating Variables. MBAA International.
- Zandi, F., Tavana, M., & Borchers, A. (2011). Fuzzy Group Multi-Criteria Outsourcing Decisions Framework. Decision Sciences Institute.

Invited Articles/Reviews

- Borchers, A. S., & Foust, K. (2019). Going Beyond Student Exercises: Writing Engaging Case Studies. Business Case Journal.

Book

- Borchers, A. S. (2018). Technology Management in Organizational and Societal Contexts. Hershey, PA: IGI Global.

Book Chapters

Refereed

- Borchers, A. S. (2007). Multi-Disciplinary View of Data Quality. Dictionary of Information Science and Technology. IRM Press.
- Borchers, A. S. (2003). Intrinsic and Contextual Data Quality: The Effect of Media and Personal Involvement. ERP and Data Warehousing in Organizations: Issues and Challenges. IRM Press.

Cases

- Borchers, A. S. (2014). Dillards Christmas Dashboard. Teradatauniversitynetwork.com.
- Borchers, A. S., & Mills, R. (2002). Prudential Chamberlain Stiehl: The Evolution of an IT Architecture for a Residential Real Estate Firm 1996-2001. Cases on Information Technology Applications and Management in Organizations. Idea Group.
- Borchers, A. S., & Demski, M. (2000). The Value of COIN Networks: The Case of Automotive Network Exchange. nals of

Presentation of Refereed Papers

International

- Borchers, A. S. (2017-2018). Personal Gain or Community Good: When is it Time to Pass the Torch? Society for Case Research, Chicago, Illinois.
- Reid, B. & Borchers, A. (2016-2017). Food Fight. MBAA International, Chicago, Illinois.
- Rivas, J. & Borchers, A. (2016-2017). Tax Inversions: Maximizing Wealth By Going Abroad. MBAA International, Chicago, Illinois.
- Borchers, A. S. & Rivas, J. (2015-2016). Tax Inversions. MBAA International, Chicago, Illinois.
- Borchers, A. S. & Fredenberger, W. (2013-2014). Retail Store Analysis for the Jolly Cobbler. MBAA International, Chicago, United States of America.
- Borchers, A. S., Sanford, D., & Fredenberger, W. (2013-2014). Predicting Service Delivery Times at the Britt Hunt Company. MBAA International, Chicago, United States of America.
- Frazier, C. & Borchers, A. (2013-2014). Interviewing Ethics: What Would You Do? MBAA International, Chicago, United States of America.
- Zandi, F. S. & Borchers, A. (2012-2013). A Roadmap to Evaluate Lean Six Sigma E-Health Reference Architect. AMCIS, Seattle, Washington.

National

- Borchers, A. S. (2019-2020). Snider Fleet Solutions - Transforming a Culture to High Performance and Faith. Society for Case Research, Tampa, Florida.
- Borchers, A. S. & Bamber, J. (2019-2020). Revisiting the Purpose of Business. Christian Business Faculty Association, Siloam Spring, Arkansas.
- Borchers, A. S. (2018-2019). Volkswagen Diesel Scandal. Christian Scholars Conference, Nashville, Tennessee.
- Borchers, A. S. (2017-2018). Redeeming Business Begins by Redeeming Business Education. Christian Business Faculty Association, San Diego, California.
- Borchers, A. S. & Baker, B. (2016-2017). Shakespeare and Leadership. Christian Scholars Conference, Nashville, Tennessee.
- Goldman, G. & Borchers, A. (2016-2017). Where is the Kingdom in Business As Mission? Christian Scholars Conference, Nashville, Tennessee.
- Pagani, M., Osland, A., & Borchers, A. (2015-2016). Wal-mart N'Est Pas Une Banque. Society for Case Research, Nashville, Tennessee.
- Reid, B. & Borchers, A. (2015-2016). Food Fight. Society for Case Research, Nashville, Tennessee.
- Borchers, A. S., Sung-Hee, P., & Riffe, W. (2010-2011). Measuring the Impact of Entrepreneurship Across the Curriculum. American Society for Engineering Education, Louisville, Kentucky.
- Borchers, A. S. & Park, S. (2009-2010). Undergraduate Engineering Student Attitudes Toward Entrepreneurship. American Society for Engineering Education, Austin, Texas.

Presentation of Non-Refereed Papers

International

- Borchers, A. S. (2012-2013). The Mediating Effect of a Firm's Sustainability Maturity on Environmental Performance and Market Value. Decision Sciences Institute, San Francisco, United States of America.

National

- Borchers, A. S. (2020-2021). Case Writer's Workshop. Society for Case Research - Case Writer's Boot Camp, Nashville, Tennessee.
- Borchers, A. S. (2012-2013). Occupy Wall Street, A Square Deal and Theodore Roosevelt. Christian Scholars Conference, Nashville, United States of America.

Regional

- Borchers, A. S. & Hildredth, P. (2015-2016). Detroit Water Crisis. Invited presentation at SE Conflict Management, Nashville, Tennessee.
- Borchers, A. S. (2014-2015). Detroit Water Crisis. Collaborative Conversations, Nashville, Tennessee.

Grants

Funded

2011-2012 [Year 2 of 5]: Harris, M., Melton, D., Sheridan, N., Riffe, W., & Borchers, A. Kern Foundation Grant for Entrepreneurial Education, Kern Family Foundation.

2010-2011 [Year 1 of 5]: Harris, M., Melton, D., Sheridan, N., Riffe, W., & Borchers, A. Kern Foundation Grant for Entrepreneurial Education, Kern Family Foundation.

2009-2010: Harris, M., Riffe, W., & Borchers, A., Kern Foundation Grant for Entrepreneurial Education, Kern Family Foundation.

2008-2009 [Year 1 of 2]: Tavakoli, M. & Borchers, A., Kern Foundation Grant for Entrepreneurial Education, Kern Family Foundation.

2006-2007 [Year 1 of 2]: Tavakoli, M. & Borchers, A., Kern Foundation Grant for Entrepreneurial Education, Kern Family Foundation.

2005-2006 [Year 1 of 3]: Harding, T., Lynch, T., Borchers, A., Hoff, C., Redekof, B., J. Aurandt NSF DUE 0511322 Industrial Ecology, GOV-National Science Foundation (NSF).

Working Papers

Borchers, A. S. & Foust, K. (2019). "The Unique Challenges and Opportunities for Case Writing in Quantitative Fields," targeted for Business Case Journal.

Borchers, A. S. (2019). "Revisiting the Purpose of Business," targeted for Christian Business Academy Review.

Bamber, J. R. & Borchers, A. S. (2019). "Revisiting the Purpose of Business," targeted for Christian Business Academy Review.

Holaway, R. (2019). "Case: Power of the Bracket (NCAA vs NIT)."

Duke, A. B., Capps, C., & Borchers, A. (2018). "Personal Gain or Community Good: When Is It Time to Pass the Torch?," targeted for Journal Of Critical Incidents.

Intellectual Contributions-Other

Applied or Integrative/application Scholarship

2020-2021: Borchers, A. S., TV News. 5 TV News interviews for 2020-2021 on Nashville TN. Example impact: Local Market Viewership: 110,731. Local Publicity Value: \$3,517.50 per 30s.

2020-2021: Borchers, A. S., Radio Interviews on WMOT. WMOT interviews - 4 in 2020/2021

2019-2020: Borchers, A. S., Facebook Live. Facebook Live

2019-2020: Borchers, A. S., TV News. 9 TV News interviews for 2019-2020 on Nashville TN. Example impact: Local Market Viewership: 110,731. Local Publicity Value: \$3,517.50 per 30s.

2019-2020: Borchers, A. S., Radio Interviews on WMOT. WMOT interviews - 4 in 2019/2020

2018-2019: Borchers, A. S., TV Interviews - 2018-2019. Five TV Interviews on Nashville, TN local stations. Example impact - Local Market Viewership: 110,731. Local Publicity Value: \$3,517.50 per 30s.

2018-2019: Borchers, A. S., Radio Interviews on WMOT. 5 radio interviews on WMOT

2017-2018: Borchers, A. S., Radio Interviews on WMOT. 4 radio interviews in 2017/2018

SERVICE:

Service to the University

College Assignments

Faculty Sponsor:

2015-2016 – 2019-2020: Maymester in Europe

University Assignments

Committee Chair:

2011-2012 – 2019-2020: Track Organizer for Business / Engineering Faculty at the Christian Scholar's Conference

2013-2014 – 2015-2016: Faculty Welfare

2011-2012 – 2012-2013: College of Business Innovation

Committee Member:

2017-2018 – 2020-2021: Academic Curriculum Team

2018-2019: Engineering Dean Search

DS: Thesis / Dissertation - Co-Chair:

2018 – 2019: Matthew Vollrath

Mentoring Activities:

2016-2017 – 2018-2019: Joshua Project

Other Institutional Service Activities:

2012-2013 – 2017-2018: Statistical Computing

2012-2013: Connect 2013

Service to the Profession

Academic Conference: Moderator / Facilitator

2012-2013 – 2018-2019: Christian Scholars Conference, Nashville, Tennessee.

2007-2008 – 2010-2011: Christian Scholars Conference, Nashville, Tennessee.

Assurance of Learning - Professional Service

2014-2015 – 2020-2021: ABET, Baltimore, Maryland. Commissioner for Computer Accreditation Council of ABET

2005-2006 – 2013-2014: ABET, Baltimore, Maryland. Program Evaluator for the Computer Accreditation Council of ABET

Board Member: Board of Trustees

2020-2021: Christian Business Faculty Association.

2018-2019: Society for Case Research. Society for Case Research, Nashville, Tennessee. I served as the VP of Summer Program. This required me to organize and execute a 3 day conference.

2016-2017 – 2018-2019: Computer Accrediting Council of ABET, Baltimore, United States of America.

2015-2016: Society for Case Research, Nashville, Tennessee. I served as the VP of Summer Program. This required me to organize and execute a 3 day conference.

Board Member: PRJ Editorial Review Board

2017-2018 – 2021-2022: Information Resources Management Journal, Hershey, Pennsylvania.

2006-2007 – 2017-2018: Information Resources Management Journal, Hershey, Pennsylvania.

Board of Directors: Moderate Involvement

2016-2017 – 2021-2022: APICS - Nashville Chapter.

2011-2012 – 2015-2016: Institute for the Certification of Computer Professionals, Chicago, Illinois.

Reviewer - Article / Manuscript

2019-2020: International Journal of Production Research.

2012-2013 – 2016-2017: Journal of Critical Incidents.

Editor: Academic PRJ

2015-2016 – 2021-2022: Journal of Cases in IT.

2017-2018 – 2020-2021: Journal of Critical Incidents.

Editor: Associate Editor

2006-2007 – 2014-2015: Journal of Cases in IT, Hershey, Pennsylvania.

Officer: Organization / Association

2019-2020 – 2021-2022: Society for Case Research. Executive Director Of the Society for Case Research

Other Professional Service Activities

2015-2016 – 2016-2017: APICS PDM, nashville, Tennessee. I conducted APICS CPM certification instruction for local supply chain professionals

Presentation

2020-2021: Society for Case Research - Case Writer's Boot Camp.

2018-2019: Society for Case Research - Case Writer's Boot Camp, Chicago, Illinois. 20 participants in 2019, 25 participants in 2018

2017-2018 – 2018-2019: Society for Case Research - Case Writer's Boot Camp, Chicago, Illinois. 20 participants in 2019, 25 participants in 2018

2017-2018: Society for Case Research - Case Writer's Boot Camp, Boston, Massachusetts. 25 participants at Boston College

2015-2016 – 2017-2018: Society for Case Research - Case Writer's Boot Camp, Kansas City, Missouri.

2016-2017: APICS PDM. Gave PDM presentation on Reshoring

Service to the Community

Other Community Service Activities

2019-2020 – 2020-2021: BEST Robotics, Judge marketing presentations.

2015-2016: Transit Leadership Academy, Participated in a six week Leadership Academy to support transit in Middle Tennessee

Positions Held in Civic Organizations

2016-2017 – 2020-2021: Hermitage Church of Christ Elder

2013-2014 – 2015-2016: Hermitage Church of Christ Deacon

2008-2009 – 2011-2012: Lake Orion Church of Christ Elder

2002-2003 – 2006-2007: Lake Orion Church of Christ Elder

2001-2002 – 2005-2006: Metropolitan Detroit Youth Chorus Treasurer

Faculty Development

Assurance of Learning - Professional Development

2018-2019: AACSB Standards Workshop. Attended AACSB Workshop on Standard 2/15

DS: Research-Related Conference/Seminar

2018-2019: Christian Business Faculty Association Annual Conference. Chaired session

2018-2019: MBAA International. Participated in SCR track

2016-2017 – 2018-2019: MBAA International. Participated in SCR, Management, Operations and IT Tracks

2017-2018: CBFA Annual Conference. Presented a paper

2016-2017 – 2017-2018: Christian Scholars Conference. Organized business, computing and engineering track

2016-2017: Christian Scholars Conference. Organized business, computing and engineering track

2012-2013 – 2015-2016: Christian Scholars Conference. Organize track and presented paper

2014-2015: MBAA International. Participated in SCR, Management, Operations and IT Tracks

2013-2014: MBAA International.

2013-2014: MBAA International.

2012-2013: Decision Sciences Institute.

2012-2013: Academy of Management Conference. Attended annual AOM conference - including session in MSR, OCIS, sustainability and supply chain.

2012-2013: AMCIS 2012 Conference. Attended and presented a paper at the AMCIS 2012 conference in Seattle.

2012-2013: MBAA International. Attended conference and presented paper.

2011-2012: Decision Sciences Institute. Attended DSI conference and presented research based on published abstract

2011-2012: MBAA International. attended conference and presented paper

2007-2008 – 2010-2011: MBAA International. Attended conference and presented paper

2009-2010: Christian Scholars Conference. Organized track and presented paper

2009-2010: Christian Scholars Conference. Organize track and presented paper

2007-2008 – 2008-2009: Christian Scholars Conference. Organized track and presented paper.

Instructional-Related Conference

2019-2020: AACSB Associate Dean's Conference.

2017-2018: AACSB Associate Dean's Conference.

2015-2016: Problem Based Learning.

2012-2013: SALT Service Learning. Attended a two day session on SALT

2009-2010 – 2010-2011: American Society for Engineering Education. Attended conference and presented paper

2008-2009: American Society for Engineering Education. Attended conference and conducted training session

Other Professional Development

2016-2017: Foundations of Ethical Coaching.

2014-2015: Faith at Works Conference.

Professional Seminars / Workshops

2018-2019: APICS PDM. Steamship SCM History Presentation

2017-2018: Academy of Management. Biomimicry Workshop

2015-2016: APICS PDM. Presentation by Nissan about vehicle distribution

2015-2016: APICS Tour. Tour of Coca-Cola Bottling Plant

2015-2016: Lipscomb University. Disability Workshop

2014-2015: CTL 2150 Intentional Relationships.

2014-2015: CTL 2140 Engaging Students.

2014-2015: CTL 3104 Autism.

2013-2014: APICS Tour - Trane.

2013-2014: APICS Tour - Dairy.

2013-2014: Computerworld / IBM Big Data Conference.

2012-2013: ABET CAC Accreditation Workshop. One Day workshop on Computer Accreditation Council (CAC) accreditation.

2012-2013: SAS Analytics Class. Attended 4 days of SAS training in Raleigh, NC. Course included Enterprise Guide and Enterprise Miner software.

2011-2012: Supply Chain Management CIO Conference. Attended day long webinar in Supply Chain Management

2011-2012: APICS Tour.

Honors & Awards

Award

2017-2018: , Christian Business Faculty Association.

Other Activities

2014-2015 - Judging for Future Business Leaders : Participated in judging websites and managerial decision making competitions

Last updated by member on 24-May-21 (09:45 PM)