





The opportunity to build a self-made vehicle and compete is a unique and valuable experience for an engineering student. Seeing the project go from a design on paper to a functional, drivable machine is an accomplishment that cannot be easily taught in the classroom.

The process of constructing a car teaches students the dynamics of real-world engineering and how to make snap decisions during competition. Baja SAE provides a valuable experience by offering students the opportunity to work in an engineering team, in an environment that will allow young engineers to apply their in-class knowledge to actual situations, and learn from the experience of those who have participated before.

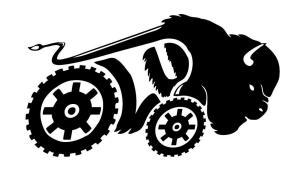
## All donations are tax deductible.

Checks can be written to Lipscomb University (Memo: Baja SAE) and addressed to:

Raymond B. Jones College of Engineering

One University Park Drive Nashville, TN 37204

motorsports@lipscomb.edu



# Lipscomb Motorsports

2018-2019 Season



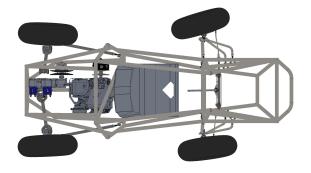
#### Introduction

Baja SAE is a collegiate design competition sponsored by the Society of Automotive Engineers (SAE) which requires students to utilize their engineering skills to design, build, and race a single seat, off-road vehicle. The vehicle must conform to a set of stringent design requirements in order to safely operate and adhere to safety standards set by prospective manufacturers. Lipscomb University has participated in the competition since 2006 and has continued to improve with every passing year.





# **Baja Racer**



We have begun designing and planning this summer for the 2018-2019 race year, something the team has never done before. This will allow us to begin manufacturing just as the school year begins. We also hope to start a new precedent of having two cars, keeping last year's car, Bane, completely assembled. Our new design will include new custom made parts, such as a steering rack and gearbox, to give us the upper hand on the competition.

# **Sponsorship**

To cover these new and high expectations, we need to fundraise \$35,000+. Registration for the competition alone will cost \$1,300. Over the years, we have had close relationships with generous sponsors to help support our team and allow us to grow as engineers and community. Your help in our endeavors would be greatly appreciated and we know you will be pleased with the results. We will keep you updated on our progress @lipscombmotor or facebook.com/lipscombmotor

## **Tiers**

#### 1.Primary (Top Donor)

Primary sponsor, large sticker on car, XL-logo on trailer, featured in special section of site, special mention in presentation materials

#### 2.Platinum (Over \$2,000)

Large sticker on car, XL-logo on trailer, featured in special section of website

## 3.Gold (Over \$1,000)

Medium sticker on car, large logo on trailer, featured in special section of website

#### 4.Silver (Over \$500)

Small sticker of company logo featured on car, as well as name on website

#### 5.Bronze (Any Donation)

Donor name on website