

# LANDISS LECTURES

Lipscomb University's Landiss Lecture Series is honored to bring

# Margot Lee Shetterly

Author of New York Times Best Seller *Hidden Figures*

**Tuesday, February 19, 2019**

In joint celebration of African American History Month and National Engineers Week



## Two Events in One Day:

### Engineering Day on Campus

Anticipated Audience: 500+ Metro Nashville Public Schools and selected Middle Tennessee private middle and high school students and faculty

- 10:30 a.m. Arrival and demonstrations, Fields Engineering Center
- 11 a.m. Mentoring lunch, Bison Cafe
- 12 to 3 p.m. Rotations between the engineering lab, the English department, and campus tour/scavenger hunt
- 3 p.m. Meet the Majors Student Panel
- 4 p.m. A Conversation with Margot Lee Shetterly, Collins Alumni Auditorium
- 5:15 p.m. Dismissal

### An Evening with "Hidden Figures" featuring Margot Lee Shetterly

Anticipated Audience: 500+ members of the Lipscomb student body and faculty, as well as the general public

- 6 p.m. Private reception
- 7:30 p.m. Author Talk with Margot Lee Shetterly, Collins Auditorium
- 8:30 p.m. Book signing



## Sponsorship Levels and Benefits:

### Presenting Sponsor: \$15,000

- Your company's designated representative may introduce the speaker at both the school day and evening events.
- You will receive front row reserved seating for 30, 15 reserved parking spaces and 30 invitations to the private reception.
- Your corporate logo will be featured in all Lipscomb-produced media surrounding this event (printed invitations, website, press releases, prominent signage at reception and author talk).
- Your company name will be mentioned in all media as "XX presents the Landiss Lecture."
- Your company will be recognized as a School Sponsor to provide their experience as listed below.
- We invite you to send representatives to the mentoring lunch and to participate on the STEM Panel.

### Gold Underwriter: \$10,000

- You will receive third row reserved seating for 20 guests, 10 reserved parking spaces and 20 invitations to the private reception.
- Your corporate logo will be included in all Lipscomb-produced media surrounding this event (printed invitations, website, press releases, prominent signage at reception and auditorium, and stage mention at author talk).
- Your company will be recognized as a School Sponsor to provide their experience as listed below.

### Silver Underwriter: \$5,000

- You will receive reserved seating for 10, five reserved parking spaces and 10 invitations to the private reception.
- Your corporate logo will be included in all Lipscomb-produced media surrounding this event (printed invitations, website, press releases, prominent signage at reception, and stage mention at author talk).
- Your company will be recognized as a School Sponsor to provide their experience as listed below.

### Bronze Underwriter: \$2,500

- You will receive reserved seating for six, three reserved parking spaces, and six invitations to the private reception.
- Your corporate name will be included in select Lipscomb-produced media surrounding this event (website and press releases).
- Your company will also be recognized as a School Sponsor to provide their experience as listed below.

### Specific Public School Sponsor: \$1,500

- You will receive reserved seating for two, and two invitations to the private reception.
- Your corporate name will appear on web-based communications regarding the students' Engineering Day on campus.
- Your sponsorship will provide a classroom set of "Hidden Figures" paperback books, lunch for 50 students and teachers, and a transportation stipend to offset the cost of a chartered school bus.
- Schools seeking the sponsored experience will apply in October and be notified of their sponsorship by December 15.



We will release Save the Date invitations to schools August 1 and would like to include your corporate logo in these communications.  
Thank you for your consideration.

A portion of your donation to Lipscomb University is tax-deductible above the fair market value of the reception and goods provided.

Contact: Megan Davis, Director of Professional Development, Lipscomb University,  
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