

Program Quality Indicators

The Undergraduate Business Program, 2018-19

Regarding recent Peregrine Exam scores:

Scores by Peregrine Exam Category	Lipscomb College of Business Score	Assoc. to Advance Collegiate Schools of Business (AACSB) Accredited Schools	Accreditation Council Schools and Programs (ACBSP)	ACBSP Region 3 (Southeastern Council)	Faith-based Institutions
Overall Exam Score	60	53	53	54	50
Accounting	63	54	52	54	52
Business Ethics	62	53	54	55	51
Business Finance	55	47	46	47	44
Business Int & Strat Mgt	67	57	57	58	54
Business Leadership	61	53	53	54	50
Economics	60	52	49	50	48
Economics: Macroecon	58	51	48	49	47
Economics: Microecon	62	53	50	51	49
Global Dimen. of Bus	57	49	48	49	45
Legal Envir. of Bus	61	55	56	57	53
Management	61	58	58	59	55
Management: HRM	65	58	59	61	57
Management: Ops/Prod. Mgt	57	53	54	54	50
Management: Org	61	61	61	62	58
Marketing	63	50	48	50	47
Quant. Research Tech. & Stats	55	54	50	52	47

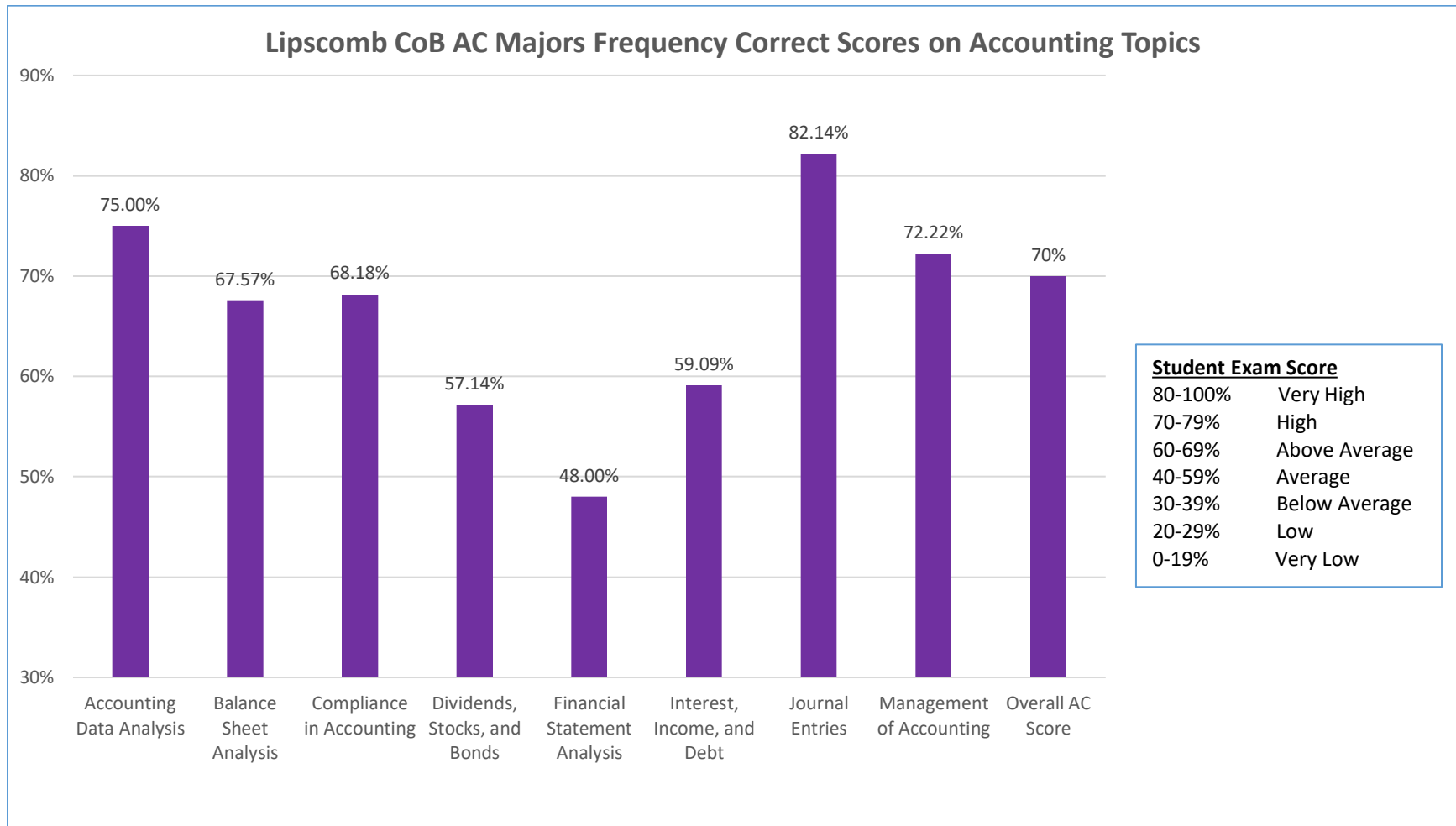
Scores above shown as percentage of questions answered correctly.

Student Exam Score	
80-100%	Very High
70-79%	High
60-69%	Above Average
40-59%	Average
30-39%	Below Average
20-29%	Low
0-19%	Very Low

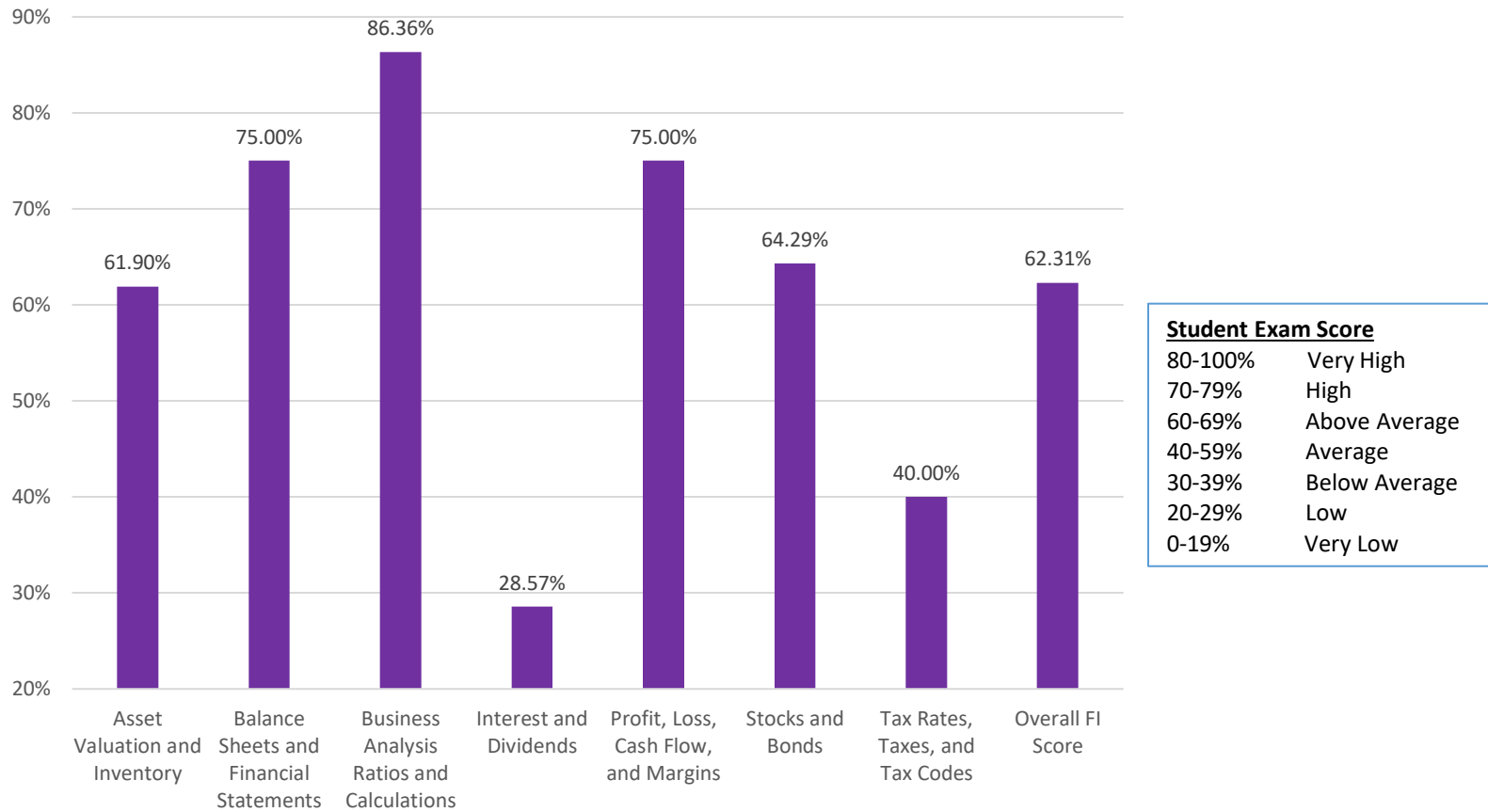
College of Business Undergraduate Information

College of Business Placement Rates: Combined d by Undergraduate Majors	2016-2017		2015-2016		2014-2015		2013-2014		2012-2013	
	Positive Outcomes Count	Positive Outcomes Percentage	Positive Outcomes Count	Positive Outcomes Percentage	Positive Outcomes Count	Positive Outcomes Percentage	Positive Outcomes Count	Positive Outcomes Percentage	Positive Outcomes Count	Positive Outcomes Percentage
	Accounting	16	100%	28	100%	16	100%	14	100%	27
Finance and Economics	17	100%	9	100%	4	67%	4	100%	3	60%
Management	30	88%	44	94%	31	94%	30	100%	50	100%
Marketing	22	81%	12	92%	9	90%	9	90%	17	100%
All Majors Combined	85	91%	93	96%	60	92%	57	98%	97	98%

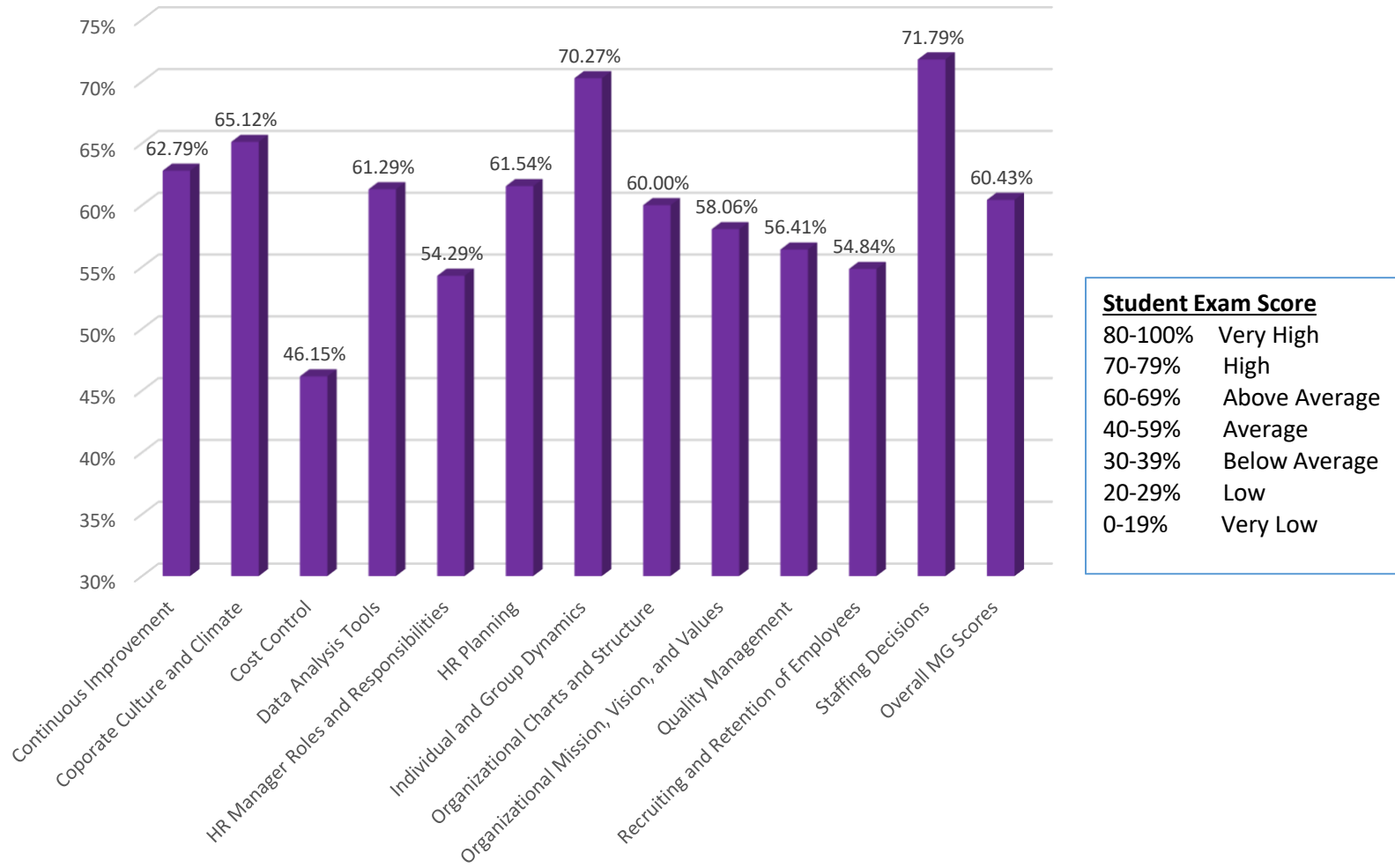
Peregrine Exam Results of College of Business Seniors—By Major Cohort



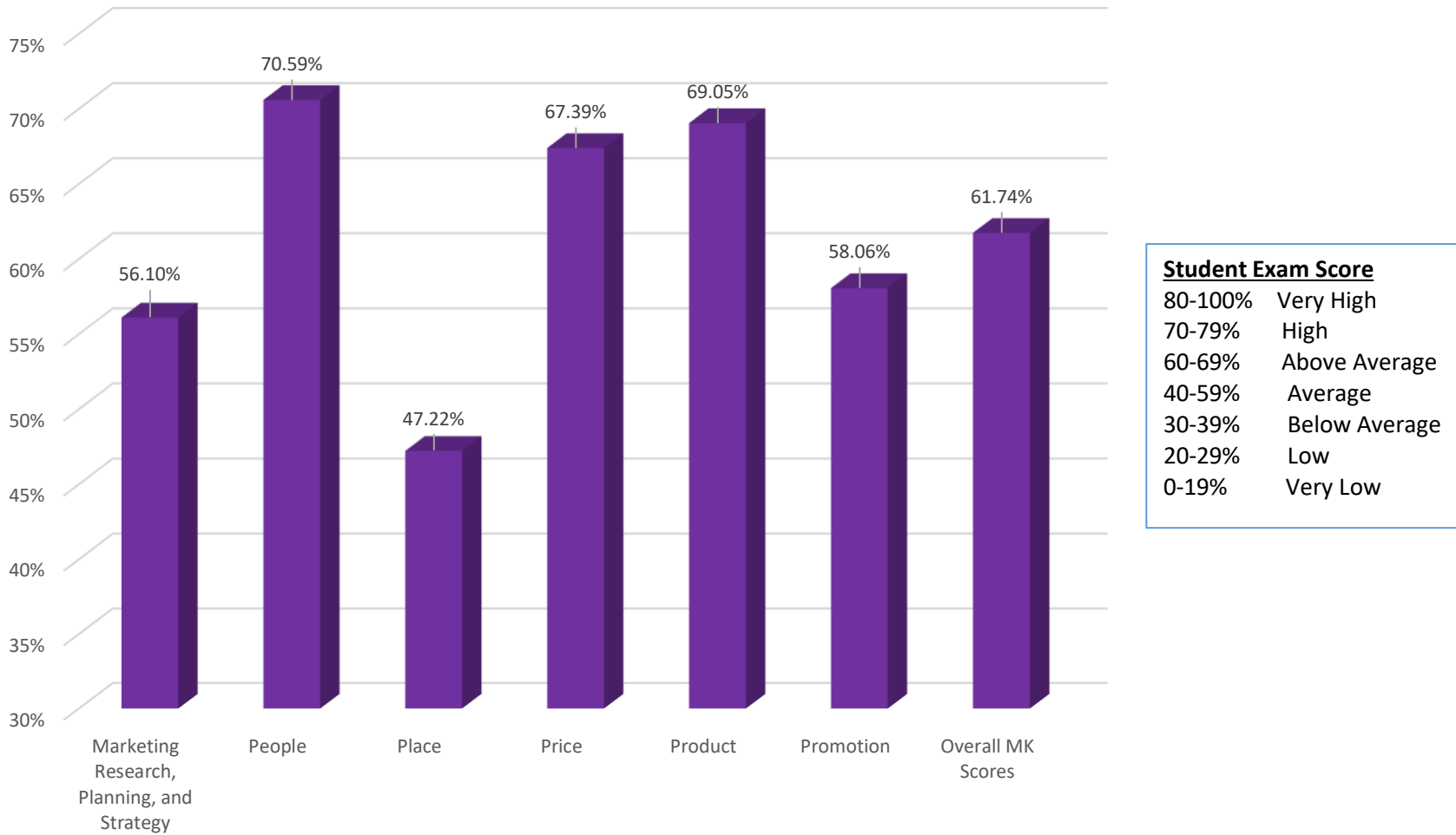
Lipscomb CoB FI Majors Frequency Correct Scores on Finance Topics



Lipscomb CoB Management Majors Frequency Correct Scores on Management Topics



Lipscomb Marketing Majors Frequency Correct Scores on Marketing Topics



Bachelor of Business Administration Graduates by Academic Year

